

Average Daily Net Press Run For the Week Ended Oct. 10, 1959 13,027

About Town

The Episcopate will hold a special party for members and friends tonight at 8 p.m.

An annual department party of American Legion auxiliary will be held at the Holiday Inn tomorrow morning at 9:30 a.m.

The Scrimptist Club will meet Monday evening at the home of Mrs. Tom Smith.

Members of the Young People's Society of Zion Lutheran Church will attend a fall rally at Christ Lutheran Church in Hartford.

Members of the Zion Lutheran Ladies Aid will attend the Lutheran Women's Missionary League rally at Trinity Lutheran Church.

Mark R. Traut, son of Mr. and Mrs. Carl H. Traut, 1000 W. Middle Temple, has been elected trustee of the senior class at Leland Powers school.

A jewelry party for members of the American Legion auxiliary will be held Monday at 8 p.m. at the home of Mrs. E. H. Diverson.

Miss Barbara Nell, director of Lutz Junior Museum, took a field trip with a group of girls to the old Girl Scout camp on Loyal's Hill.

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The woman's auxiliary of St. Mary's Episcopal Church will sponsor a rummage sale in the crypt of the church Thursday, Oct. 22, beginning at 9:30 a.m.

The Newcomer's Club of Manchester will meet Tuesday at 8 p.m. in the fireplace room of the Holiday Inn.

The Rev. Paul Kaler, pastor of Concordia Lutheran Church, will deliver the Sunday broadcast sponsored by the Manchester Ministerial Assn. over Station WVFY at 8:35 p.m.

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Hearing Set On Housing, Church Bids

Separate public hearings on the Manchester Housing Authority's proposed apartment for the elderly off W. Center St. will be held Oct. 26 in the Municipal Building.

Engaged

The engagement of Miss Karen Marie Smith to George Walter Reardon, son of Mr. and Mrs. George J. Reardon, 38 Westminister Rd., is announced by their parents.

FOR RENT

1 and 1/2 mile from Westchester road and street, also 25 car, side driveway.

Need Storm Windows or Storm Doors?

CALL RUSCO CHOSE FROM Ambassador Regal Premier Custom National Brand At A Price You Want To Pay

ORANGE HALL

EVERY SATURDAY NIGHT AT 7:30 ORANGE HALL — 72 EAST CENTER ST. 29 REGULAR GAMES • 5 SPECIALS • 1 SWEETFARE

DOMESTIC DEPARTMENT

QUILTED MATTRESS PADS

BED PILLOW VALUES

DACRON FILLED PUFFS

TREMENDOUS BLANKET VALUES

REG. \$2.98 — NOW \$1.99

REG. \$3.98 — NOW \$2.99

REG. \$4.98 — NOW \$3.99

REG. \$5.98 — NOW \$4.99

REG. \$6.98 — NOW \$5.99

HALLOWEEN PARTY HEADQUARTERS: OPEN TONITE till 9 FAIRWAY

CHARGE YOUR PRESCRIPTIONS HERE

Opening -- New CLAM SHELL

FASHION SHOW

FOR RENT

The J.W. HALE CORP. NYLONS

Extra Special! REGULAR \$1.00

BUY ONE PAIR FOR \$1.00 Got The Second 1c

DOMESTIC DEPARTMENT S-P-E-C-I-A-L-S

Handbags

Eisenhower Lads Newsboys of U.S.

LADES' ORLON SLIP-ON and CARDIGAN SWEATERS

SLIP-ONS CARDIGANS

OUR ENTIRE STOCK OF BRAND NEW FALL DRESSES

REGULAR \$14.98 VALUES NOW \$11.99

GIRLS' and PRE-TEEN ORLON SLIP-ON and CARDIGAN SWEATERS

REG. \$2.98 — NOW \$2.29

REG. \$3.98 — NOW \$3.29

GIRLS' and TEEN DEPARTMENT

The J.W. HALE CORP. MANCHESTER CONN.

Steel Firms Weigh Reduced Demands By Striking Union

New York, Oct. 17 (AP) — Steel industry leaders meet today to weigh a compromise offer to end the 95-day strike.

3 Seized as Robbers Of Bank in Suffield

Hartford, Oct. 17 (AP) — State police say one of three men they picked up following robbery of a bank in Suffield was arrested.

Castro Elevates Raul to Cuban Cabinet Rank

Havana, Oct. 17 (AP) — Strongman Fidel Castro has elevated his brother Raul to the Cuban cabinet.

Eisenhower Lads Newsboys of U.S.

Washington, Oct. 17 (AP) — President Eisenhower says the 700,000 newsboys are a vital part of the nation's youth program.

High Hurdles Ahead Mother Seton Advanced Small Step to Sainthood

By TOM HENSHAW — AP Religion Writer Mother Elizabeth Ann Seton who took another step toward canonization last week, is still a long way from becoming one of the many thousand saints in the Roman Catholic calendar.

Gene. Marshall Dies; Top Military Leader

Washington, Oct. 17 (AP) — Gen. George C. Marshall, who guided America's armed might in World War II and created the postwar Marshall Plan to safeguard free nations against communism, is dead at 78.

CBS Drops Big Money Quiz Shows

New York, Oct. 17 (AP) — CBS has abandoned its "Big Money" quiz shows.

20 Valuable Horses Die in Burning Barn

West Groton, Oct. 17 (AP) — A barn fire here today killed 20 valuable horses.

Mother Slays Son, Hurts 2 In Southington

Southington, Oct. 17 (AP) — A woman shot and killed her 4-year-old son in the kitchen yesterday.

News Tidbits

Two-year-old Emily Golden of Danbury died yesterday at a hospital.

Watched with Some Concern U.S. Money Aids Bonn Boost Output of Arms

By HERB ALTSWILL — AP Business Editor — U.S. money is going to grow more and more important in the production of goods in Germany.

28 Die as Typhoon Rams into Okinawa

Naha, Okinawa, Oct. 17 (AP) — Twenty-eight people died and 200 were injured as a typhoon slammed into Okinawa yesterday.

First Lord

Lord Carrington, 40, British high commissioner for America since 1956, was named yesterday as first lord of the Admiralty.

The Weather

Forecast of D. S. Weather Bureau

Free Europe Cites Work by Gen. Marshall

London, Oct. 17 (AP) — Britain cites work by Gen. George C. Marshall in a London newspaper headline.

Bulletins

LETTERS FOR ADELAIDE Bonn, Germany, Oct. 17 (AP) — Chancellor Konrad Adenauer has received letters today from Berlin.

WOLLOTT WOMAN BILED

Watertown, Oct. 17 (AP) — A woman here was biled today for not paying her taxes.

NEWS AWLARD WINNERS

New Orleans, Oct. 17 (AP) — Three television stations and one radio station today were named winners of the 1959 National Awards for Achievement in Broadcasting.

FITZGERALD IMPROVING

Dublin, Ireland, Oct. 17 (AP) — Fitz Gerald, who was recovering from a heart attack, is reported today to be making good progress.

U.S. Money Aids Bonn Boost Output of Arms

short-range missiles, sophisticated electronic equipment and the like. Many of these items are being produced by companies which have their primary interest in civilian production.

Churches List Worship Hours

The Rev. C. Arthur Bradley will use "What Is God Like?" as his sermon topic during the 11 a.m. service tomorrow at the Second Congregational Church.

Steel Firms Weigh Scaled-Down Offer By Striking Union

The management demand for more freedom in changing work practices to raise production. The industry probably will want some concessions from a strike settlement.

Opens Sunday at State

Keith Andes and Susan Cabot are co-actors in "Surrender-Hell" the story of an Army officer who led an army of machinists and Filipino women on a foray against the Japanese to save the way for Gen. MacArthur's return.

3 Voter Making Sessions Set On Saturdays Before Election

Possibly for the first time in the city's history three sessions for registration of voters will be held between the town and city election dates.

Sheinwold on Bridge

While he lived, he was famous as a great orator rather than as a composer. His music was known until 1838, when Mendelssohn conducted a performance of his "St. Matthew Passion" in Berlin.

Organist Bach

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Eastwood

With both sides vulnerable, the play at your left opens with three spades. This is followed by two spades. You hold spades 10 9 8 7 6 5 4 3 2.

Business Bodies

Howard and Jack Lappen of the newly relocated Jack J. Lappen Insurance Agency relax by getting back to business after spending a week renovating the interior of the former State Tailor Shop.

28 Die as Typhoon

Shoer Contest Headquarters Shoer Jewelers at 877 Main St. is serving as official headquarters for the area.

Have Your Doctor

Call in Your Prescription Delivered Within The Hour PINE PHARMACY 864 CENTER ST.

West African WSCS Speaker

"There's a Light Upon The Mountain" will be the subject of the talk Monday night when Kadoh B. Anshah speaks at the October meeting of the West African WSCS at 8 o'clock.

Radio Today

10:00 Home B. 10:00 News 10:00 WABC-1285 10:00 WABC-1285 10:00 WABC-1285

Opening--New CLAM SHELL

TAKE OUT SERVICE A SPECIALTY DELICIOUS FRIED CLAMS & FRIED CALLOPS FISH & CHIPS & LOBSTER ROLL & GRINDERS

SHADY GLEN IS WORTH GETTING TO!

"Take a look below, boys! Look like a lot of people have got the same idea as we have!"

COFFEE DIP IS COSTLY

Bogota, Colombia — When the price of coffee goes down a cent or two, the coffee growers of Colombia lose \$6,000,000.

MANCHESTER DRIVE-IN

BOLTON HUTCH FREE RITES & 44¢

TONIGHT AND SUNDAY

"It's Starred With A Kiss" At 8:00 "Night Of The Quarter Moon"—7 and 10:15

DANCE CITY HALL

400 Kenney St., Manchester Every Saturday Night "THE BEST OF MUSIC" JIM FAGG'S BAND Hank Post, Prompter

DINE-DANCE FRI. and SAT.

SWEET, SOFT MUSIC BY JOEY MANN and HUGH WILSON IN OUR COZY, COMFORTABLE DINING ROOM

CHIANTI

LUNCHEON AND DINNER SERVED DAILY The Finest Italian-American Food

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Manchester Evening Herald... There has always really been through the cold war, there will be two questions, which that man on Mars should not be the only one asking...

The Fateful Day... A New York Times survey shows an increasing number of Americans are turning to the radio for news and information...

Connecticut Yankee... No state or national issue was involved in the balloting, said Connecticut State Chairman John Bailey after the Oct. 10 and 11 elections...

Less Jamming, Less Jabbing?... We have just been perusing a new example of the kind of outburst naturally engendered by the cold war...

Gen. Marshall Dies; Top Military Leader... (Continued From Page One) Marshall was born in Philadelphia, Pa., on September 12, 1880...

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Wonders of the Universe... Vision Big Headache To Space Planners... Goggles that automatically control the amount of light permitted to reach the eyes may be used to study the stars...

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Court Cases... David H. Johnson, 14, of 80 Hudson St., charged with aggravated assault on the person...

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Driverless Auto Blams Gas Pump

A Boston man parked his car on Main St. early yesterday morning, diagonally across from the entrance to the city library...

Faint Cries Save Former Opera Star

Aberdeen, Oct. 17 (AP)—The voice that brought dramatic relief to Mary Garden half a century ago saved her life yesterday...

Traffic Snarled By 4-Car Crash

A 4-car accident about 10:10 this morning tied up traffic in the Center in town for about a half hour...

Three Await Arraignment In Barn Fire

Two 16-year-old youths and a 35-year-old man awaited arraignment in town court this morning on charges stemming from a fire in a barn...

Personal Notices

In Memoriam... In loving memory of Mrs. Rose Lee of Pacific, Kansas who passed away October 15, 1949...

Charge Plan

PINE LENOX PHARMACY 299 E. CENTER ST. MI 9-6896

THE ARMY AND NAVY

BINGO DANCING EVERY SATURDAY NIGHT 8 O'CLOCK

THE BRASS KEY RESTAURANT

309 MAIN ST., MANCHESTER 2 Between Grants and Burton's

YOU'LL NEVER GUESS WHAT'S IN THE PAPER TODAY!

News... THE NEWS... THE NEWS... THE NEWS... THE NEWS... THE NEWS...

Open All Day Sunday PINE PHARMACY

604 CENTER ST. MI 9-6896

Never a worry when CASE and BLINN protects you with

DAFFODIL and TULIP BULBS... 75c to 98c each

24 HOUR FUEL and BURNER SERVICE

CASE and BLINN PLEASANT VALLEY RD., SOUTH WINDSOR TEL. JA 8-4333

Mancheater Evening Herald

WHEN YOU SPEND YOUR HARD-EARNED DOLLARS—DO IT WITH YOUR EYES OPEN, NOT "BY GUESS AND BY GOSH"—SPEND A LITTLE TIME AND SAVE A LOT OF MONEY!

APPLIANCE SERVICE

Specializing in Hotpoint... Call MI 9-8867

PINE PHARMACY

604 Center St.—MI 9-6896

20 Valuable Horses Die in Burning Barn... (Continued From Page One) Wags Coat and Time '70, all known as Rhode Island '70s...

Funerals

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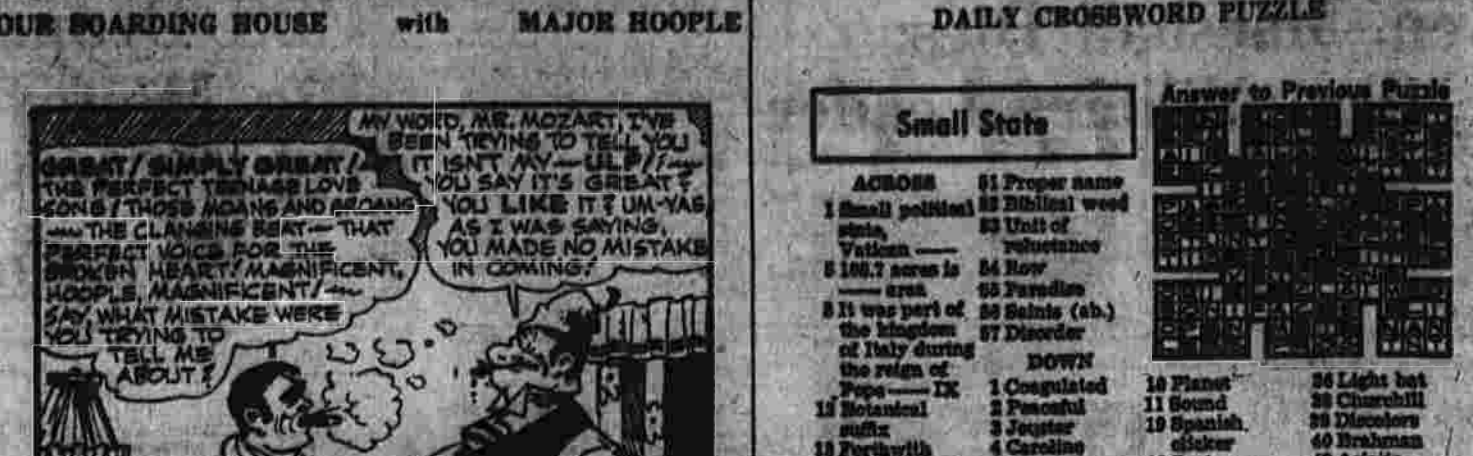
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BUGS BUNNY



DAILY CROSSWORD PUZZLE

Small Stats: A grid with numbers and letters for a crossword puzzle.

Knarf's Food Market: Advertisement for a food store with phone number 9-2725.

Woodcock Refrigeration Co.: Advertisement for refrigeration services.

Bookshop: Advertisement for a book store.

John Postma Watch Repair: Advertisement for a watch repair shop.

Turnpike Auto Body Works: Advertisement for an auto body shop.

BUSINESS DIRECTORY

Manchester Seafood: Advertisement for a seafood store.

Manchester Auto Parts: Advertisement for an auto parts store.

Complete Heating: Advertisement for a heating service.

Call Me 4-1111: Advertisement for air conditioning and refrigeration.

A Completely Different: Advertisement for a bookshop.

Clock and Watch Repair: Advertisement for a watch repair shop.

Turnpike Auto Body Works: Advertisement for an auto body shop.

Dubaldo Music Center: Advertisement for a music store.

E.A. Johnson Paint Co.: Advertisement for a paint store.

Knarf's Food Market: Advertisement for a food store.

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Weldon Beauty Studio: Advertisement for a beauty salon.

J.A. White Glass Co.: Advertisement for a glass company.

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Read Herald Ads.

Football's Greatest Kicker



Timing Means Touchdowns

New York, Oct. 17 (AP)—In pro football, a game of split ends and split seconds, timing means touchdowns. And Baltimore Coach Weeb Ewbank thinks his Colts are about ready to begin the countdown to another National League title.

Baltimore Set to Roll With Ends in Top Shape

Only some complete players are in the line-up for the Baltimore Colts in contention during the first three weeks of the season. They rallied behind his arm for two victories over the Detroit Lions and his three TD passes in the fourth quarter two weeks ago.

STOCK CAR RACES

50 LAP FEATURE SUNDAY, 2:30 Adults and Children 50c UNDER 10, FREE Pleinville Stadium

National Gridders May Add Four New Entries

'Go for Broke' Day For Midget Teams Sunday will be a "go for broke" day for three of the four teams comprising the Midget Football League.

A repeat of their previous 24-13 triumph over the Eaters will assure the Crusaders no worse than a tie for second place.

The second game rivalries battled to a scoreless tie in the first quarter. The Crusaders were the victors in the second quarter.

Boasting the league's top offensive club (averaging 47 points a game) and second best defensive array (allowed only seven points a game), the well-balanced Crusaders have received excellent ratings from their backfield quartet.

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'Best Man' Vince Lombardi Scores Big with Green Bay

To football men who had been disappointed by Vince Lombardi's lack of success in his first year as head coach of the Green Bay Packers, the news that he had won the National Football League championship with the Packers was a relief.

Lombardi, now 45, has been recognized as the "best man" in the sport for the better part of 20 years, but he has not been a household name until now.

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Importance of T Quarterback Stressed

Singleton Took His Lumps In Learning as Sophomore In Learning as Sophomore

Tommy Singleton (NEA)—When Yale was unbeaten, untied and unscathed upon its first three games, word went out that the Ivy League that the Elite could go all the way.

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Indians in Road Test, Hope for Better Fate

Perhaps a change of scenery will provide the stimulus the Whites Manchester High School football team needs to break into the victory column.

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CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING DEPT. HOURS 8:15 A.M. TO 4:30 P.M. COPY CLOSING TIME FOR CLASSIFIED ADVT. MONDAY THROUGH FRIDAY 10:30 A.M.—SATURDAY 9 A.M.

Classified or "Want Ads" are taken over the phone as a convenience. The advertiser should send his ad the FIRST DAY IT APPEARS and REPORT ERRORS in the time for the next issue.

TOUR COOPERATION WILL BE APPRECIATED Dial MI 3-2711

Automobiles for Sale 1958 FORD RANCH Wagon, in excellent condition, whitewall tires, 1000 miles. Very reasonably priced. Call MI 3-2711.

Announcements 2 Mrs. W. H. DEX—Do you know a Mrs. W. H. DEX who has a car? Call MI 3-2711.

PERSONS 3 NEW ELECTROLUX (Reg.) automatic (P) World's only fully automatic clothes washer. Original features. Also fully guaranteed.

Automobiles for Sale 4 1958 FORD RANCH Wagon, in excellent condition, whitewall tires, 1000 miles. Very reasonably priced. Call MI 3-2711.

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THREE OUGHTA BE A LAW

Garage—For rent, 30 Main St. Call MI 3-2711.

Garage—For rent, 30 Main St. Call MI 3-2711.

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PUBLIC AUCTION

Public Auction details and terms.

Household Goods 51
KROEHLER - 3 piece living room set in good condition. MI 9-2923.

Household Goods 51
G.E. WASHER - 1965 excellent condition. MI 9-2971 any time.

Rooms Without Board 59
LIVING ROOM-And bedroom, first floor front, on bus line, very nice, ready for occupancy. MI 9-2902.

Business Locations 64
STORE FOR RENT - Equipped for retail, ready for occupancy. business 5082, available Nov. 1. MI 9-2909.

Houses for Sale 73
15 WILMINGTON - Charming built, 2 bedroom ranch on 1/2 acre, large living room, full kitchen, full bathroom, garage, finished basement. MI 9-2912.

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Houses for Sale 73
15 WILMINGTON - Charming built, 2 bedroom ranch on 1/2 acre, large living room, full kitchen, full bathroom, garage, finished basement. MI 9-2912.

Wanted-Real Estate 77
WE HAVE A customer looking for a 2 bedroom ranch in North Coventry or Bolton. MI 9-2912.

Household Goods 51
CRED-Mattress, high chair, bath tub, chrome kitchen chairs, main table, bed, spring, plastic headboard. MI 2-2454.

Rooms Without Board 59
FIVE ROOM-Appartment, immaculate, nice location, 115 monthly. Call MI 9-2940.

Business Locations 64
BUILDING FOR SALE-108' long, 30' wide, center of business district. MI 9-2938.

Houses for Sale 73
15 WILMINGTON - Charming built, 2 bedroom ranch on 1/2 acre, large living room, full kitchen, full bathroom, garage, finished basement. MI 9-2912.

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WE HAVE A customer looking for a 2 bedroom ranch in North Coventry or Bolton. MI 9-2912.

Open For Inspection
SUNDAY, 2 to DARK
Corner HOLLISTER and SUMMIT STS.
CHOICE LOCATION
6-ROOM RANCH
\$17,900
JOSEPH ROSSETTO, Broker, MI 9-9308

Start living your Future at...
Brookhaven Homes
the investment with lifetime dividends
ALL THESE QUALITY FEATURES AT NO ADDITIONAL COST

Model Home NOW OPEN FOR INSPECTION
8 CUSTOM HOME SITES
IN SOUTH WINDSOR AREA
TODAY NOON TO DARK
SUNDAY HOME SHOWN ANYTIME BY APPOINTMENT-PHONE MI 4-1084

OPEN FOR INSPECTION
"SUBURBAN LIVING"
SOUTH WIND ACRES
GRAHAM ROAD, SOUTH WINDSOR, CONN.
*12 Minutes From Depot Square, North Manchester Walking Distance Of Elementary School

PHOENIX RIDGE
NEW MODELS OPEN...
\$13,990 \$15,990 \$800
McCarthy Enterprises, Inc.
MI 9-4576

Model Home NOW OPEN FOR INSPECTION
8 CUSTOM HOME SITES
IN SOUTH WINDSOR AREA
TODAY NOON TO DARK
SUNDAY HOME SHOWN ANYTIME BY APPOINTMENT-PHONE MI 4-1084

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About Town

The Manchester WATERS will sponsor a sock party Tuesday at 8 p.m. at the Italian American Club...

The first of a series of Singing Vesper services will be held at the Catholic Church tomorrow at 5:30 p.m. in Memorial Hall...

The marriage of Felix Eych of 63 Union St. and Margaret Katherine Brogan of 116 Adams St. will take place Thursday at the Emanuel Lutheran Church...

The Manchester Education Assn. will hold a meeting to welcome the new teachers in town Monday in the Manchester High School cafeteria...

Members of the Anderson Shea VFW Post and Auxiliary are invited to attend the institution of a new auxiliary of the Madison Post in the Grange Hall in Madison at 3 p.m. tomorrow.

Members of the Anderson Shea VFW Auxiliary will meet at the home of Mrs. Marion Willard, 45 Steep Hollow Lane, Monday at 8 p.m. to sew disposable bed pads for use in veterans' hospitals and for local bedridden persons.

The American Legion Auxiliary will meet at the post home Monday at 8 p.m.

The PTA of Lincoln School will meet Monday at 8:15 p.m. at the school. A Red Cross movie on resuscitation will be shown. Prospective members are invited.

The Women's Benefit Assn. will hold a card party Tuesday at 8 p.m. at Odd Fellows Hall. Mrs. Irene LaPalme, association president, and Mrs. Charis Finck, in charge of the party. Refreshments will be served.

Sunset Council, No. 45, Degree of Pooobontas, will meet Monday at 8:30 p.m. at the home of Mrs. Mary Santy, Mountain Rd. The public is invited.

The Rev. Arnold Toser of Second Congregational Church, not the Rev. Paul Kaiser of Concordia Lutheran Church, will deliver the Evening Devotions over WMEP at 6:35 tomorrow. The broadcast is sponsored by the Manchester Ministerial Assn. Major Walter E. Smith of the Salvation Army will deliver next week's program.

Daughters of Liberty, No. 17, LOLL will hold its annual meeting Tuesday at 8 p.m. at Orange Hall. A social hour with refreshments will follow the meeting. Mrs. Annie Donnelly and her committee will be in charge of the refreshments.

Sacred Heart Mothers' Circle will meet at 8:15 p.m. Monday at the home of Mrs. Mary Santy, Mountain Rd.



Drying clothes is easy today...



so's home heating our way!

You get premium quality Mobilheat with RT-98... the most completely effective fuel oil additive in use today.

Mobilheat with RT-98 the clean-burner additive.

WE GIVE 2% GREEN STAMPS

MORIARTY BROTHERS MI 3-5135 301-315 Center St.

Heard Along Main Street

And on Some of Manchester's Side Streets, Too

Serenade to a Ghost There's a youngster over in the northeast section of town who apparently loves music. At least he has convinced one Manchester couple.

They were in their car and stopped for a traffic sign at an intersection. The car windows were down and they could hear the strains of music, origin undetermined. They didn't have the car radio going, so they looked around. Then they saw the boy.

He was pushing a wheelbarrow up the street, that contained an extra large pumpkin for which he had some special plans in connection with Halloween. Over one of the handles was a portable radio. He was chugging along, right in step to the music.

Preeculous: A father, who can still remember the depression years of his youth, was settling up accounts including the weekly allowance payment to his 10-year-old son the other day.

He asked the boy how much of his allowance money he had been putting into savings recently. The boy replied that he had eight dollars "saved up."

"Good lord, eight dollars!" the father exclaimed. "I used to take a girl out to dinner, dancing and buy her flowers for eight dollars." "When you were my age?" asked the incredulous 10-year-old.

Or Inconveniences They were discussing the budget at the annual town meeting in Bolton a couple of weeks ago when someone spotted an item under the welfare heading labeled "outdoor relief" and asked for an explanation.

In a smaller group, the woman who answered would have indulged an impulse to assure them it had nothing to do with the things Chic Sale used to write about. Although she "played it straight," some of the people enjoyed the label's ridiculous implications as several giggles testified.

Reminds us of the "for rent" advertisement we saw this week. Listed among the features of the rent were "outdoor conveniences." We don't think it meant a barbecue and terrace, but we would like to know how many people were fooled by this terminology. It seemed a little like trying to make a silk purse out of the sow's ear. Do you suppose it has a half-moon carved on the door?

Homebodies In view of the impending bakery truck drivers' strike, Manchester Memorial Hospital business manager John Peabody was asked

whether the hospital baked its pies. "Yes, we bake our pies," he said. "Oh, then you wouldn't be affected by the strike," said the questioner.

"Well, yes. We buy frozen pies, but we bake them ourselves. Once we buy them, we call them ours. And we bake them. Home baked pies."

Cardinal Sin! When a golfer tees his ball, it is usually automatic to look at it so he will be able to identify it on the fairway. Sometimes of the tee one golfer will remark, "I'm hitting a Tiltill!" letting his companions know his ball.

Last week a wag in a duffer's tournament (ouch) was combing the woods for a lost ball. When someone in the group noticed they were holding up a foursome on the tee, he waived the other golfers to play through. After they had teed off the fellow yelled to his mate, "Better drop another one and hit it so we won't hold these guys up." (They did, anyway.)

The facsimile of Porky Oliver dropped a ball and it landed near a ball hit off the tee by one in the foursome behind. After selecting a club, he stepped up and hit the wrong ball, unknowingly. The mistake wasn't discovered until both foursomes had holed out.

"That's when our friend realized he wasn't playing the ball he started with, and he mentioned it. A member of the other foursome looked at the ball in his own hand and said it wasn't his, so they exchanged. The fellow then said, "Hey, you put a big cut in my ball."

The wag, in his usual dry way, answered, "Well, it isn't bleeding, is it?"

Enoching on Lee? Policemen once in a while are saddled with some nifty duties, such as the apparently simple request to Al Scables to investigate a disturbance in a North End garage a few days ago.

Scables arrived at the complainant's address, asked what was the matter and was asked to check the garage interior. A cardboard clothes box on the floor moved suspiciously and Scables gingerly approached for a closer look. A heady black eyed rived Scables in unwavering glance.

Investigating the surrounding area, Scables saw the box was hemmed in by several heavy objects; so, he jugged them all out.

A second glance showed the box's occupant to be a member of the animal kingdom whom it is deemed wise to approach with caution. Scables did better than that; he approached with a garden hose and a steady spray of water.

Minutes later the box moved again and a black and white, mouse-like mammal of the genus Melphitis emerged in apparent disgust and toddled away. In a few more minutes a wet but victorious Scables emerged wondering why that master slunk handler, Lebro Franchia, had not been called to the scene.

District Asks

New Bids on Fire Engine

After rejecting bids last Monday on a new fire engine for the Eighth District, district directors quickly hustled a new advertisement for bids into print so that the second round of bids can be opened next Monday. Deadline for submission of the bids is 7:30 p.m. Monday, the time the regular district directors meeting is set to start.

The first group of bids was rejected because the capacities of the motors in the proposed fire engines were not what the district wanted. At the time of the bid rejection, District President David J. Marks said it was not the fault of the bidders. Motor capacities had not been specified in the district requirements.

Four equipment companies, American LaFrance, Maynard Fire Apparatus Co., Farrar Co. and H&H Truck Tank Co., submitted bids on at least one fire engine. Three of the companies bid on two or more.

The district has \$18,000 on hand for the new purchase. The engine is expected to replace a utility truck which is currently the smallest vehicle in the 4-unit district fire department.

All bid specifications are available from District Fire Chief John J. Metz at 145 N. Main St.

School Board Will Consider MHS Dropouts

The Board of Education will consider the retention rate at Manchester High School during the Monday night meeting at Barnard Junior High School.

The Board took up the matter at its Sept. 21 meeting, when member Frank Sheldon asked Superintendent of Schools Arthur H. Illing of there was any relation between the number of dropouts and the number of boys who owned cars.

The discussion turned to an examination of whether the board was doing all it could to prevent dropouts.

Members agreed to examine the matter at greater length at this meeting.

Along with an examination of the retention rate at the high school, board members will plan for a meeting with high school board members will plan for a meeting with high school department heads on the evaluation made by the State Department of Education in April.

Other items on the agenda include the police immunization requirement, the compulsory retirement program for custodial workers, the summer school program, and the renovation program for Barnard Junior High School.

Manchester Wallpaper and Paint Co. 349 BROAD ST. MANCHESTER, CONN. Custom Framing Artists' Supplies

Police Arrests

Balle Smith, 27, of 698 E. Middle Tpke. was arrested and charged with breach of peace shortly after 1:30 a.m. today after a disturbance at a restaurant at the Green.

Policeman Clarence Heritage said he was called to the restaurant to investigate a complaint. When he arrived a crowd was milling around in front of the building. He said Smith threatened someone in the crowd that he was going to "get him." Heritage took Smith into custody and, at the

station, Smith shouted threats at him, Heritage reported. Smith posted a \$50 bond for appearance in Town Court Nov. 7.

Fred Yorkshot, of 801 Main St. was arrested and charged with intoxication yesterday after a telephone call was received at headquarters from a woman at 81 Main St. that Yorkshot was trying to climb the stairs of an apartment house. He is under \$25 bond for appearance in court next Saturday.

Richard F. Olson, 22, of New Britain, was arrested and charged on Hartford Rd. early last night with failure to stop at a stop sign. He is to appear in court Nov. 7.

Need Storm Windows or Storm Doors?

CALL RUSCO

CHOOSE FROM: Ambassador Premier A National Brand Product At A Price You Want To Pay

R. G. KITTLE MI 9-0468 Local Agent For HARTFORD-BRAINARD PRODUCTS CO. AD 5-4475

NOTICE MEN'S HATS Cleaned 'n Blocked By Factory Method Guaranteed Workmanship!

INTERNATIONAL SHOE SERVICE 91 OAK ST., MANCHESTER—CORNER OF SPRUCE

HARVEST SUPPER

Tonight 6:30 AT THE VFW HOME 603 E. Center St. Benefit of Hospital Program Adults \$1.50—Children 75c

What's Your Problem-- LONELINESS?

SOUTH METHODIST CHURCH CAN HELP YOU! Find New Friends Find The Eternal Friend

Worship and Sunday School—9:00 and 11:00 A.M. Crib Nursery At Both Hours Layman's Sunday: Message by Dr. W. T. Moyer and W. J. Godfrey Gourley Recognition Service For Volunteer Workers

SPECIAL ALL NEXT WEEK

LADIES' and MEN'S HEAVY WINTER COATS

CLEANED and PRESSED Reg. \$1.50 VALUE \$1.00

TRY OUR FAMILY LAUNDRY SERVICE YOU WILL BE COMPLETELY SATISFIED!

New System Laundry

44 HARRISON ST.—MI 9-7753 PLENTY OF PARKING SPACE BRANCHES: 307 N. MAIN ST. 501 HARTFORD RD.

SAVE \$30.00! HIDE-A-BED

MARLOW \$199.50 Not \$119.50 as advertised in error Friday. A beautiful sofa by day; opens up to a bed for 2 at night. Your choice of fabric.

MARLOW'S

What's Your Problem-- LONELINESS?

SOUTH METHODIST CHURCH CAN HELP YOU! Find New Friends Find The Eternal Friend

Worship and Sunday School—9:00 and 11:00 A.M. Crib Nursery At Both Hours Layman's Sunday: Message by Dr. W. T. Moyer and W. J. Godfrey Gourley Recognition Service For Volunteer Workers

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New System Laundry

44 HARRISON ST.—MI 9-7753 PLENTY OF PARKING SPACE BRANCHES: 307 N. MAIN ST. 501 HARTFORD RD.

VITAMINS NO LOWER PRICES EVER

Large graphic with 'BIG SALE' text and Rexall logo.

Table listing various vitamins and their prices, including Panovite, Cod Liver Oil, and Ascorbic Acid.

THOUSANDS OF OTHER ITEMS TO CHOOSE FROM

VIDEO EVERY WEEK—ALL RIGHTS RESERVED, H. T. DICKINSON & CO., INC.

Robert Preston

Provocative Guy

By BOPE LAWDER BIRNIE
There are so many splendid things that Robert Preston does not do as an actor, that it may take lots of space to tell all the wonderful things he does do.

He won't see it on the screen the night of the showing for he will be up on that Broadway stage in the living theater, stampeding, singing, dancing his way into the hearts of the audience, the 170th performance of the "Music Man."

In his dressing room before a Wednesday matinee, we talked with the former motion picture heavy about his sort of Alger-life life.

With the usual pluck and luck, good and bad moments of an actor's career, (Bob started out in his teens playing Julius Caesar with a small stock company in Southern California) Robert Preston has reached the top of his chosen profession.

Constantly Surprised
"I'm constantly surprised," said Bob as he rested back on the chaise in his sitting room, "that there are so many wonderful directors today who have imagination enough to ask me to play such a role as Father O'Malley after seeing me as the Music Man, and other flattering offers that have been made me. I nearly fell flat on my face when Morton DeCosta asked me to be in this, for I had never danced on stage nor sung a note in public, except in Gilbert & Sullivan. I didn't take lessons, either, but did work hard at putting the



part across as I saw it, and as Da Costa directed it. Now with Father O'Malley, (I'm taking that of course) the change of pace is challenging to me. I think the TV script is tight and better than the picture. I'm not going to try to out-Crosby Crosby—Bing was grand in it—but will give it my own brand of energy. That is if my voice holds up! Today with two performances, I know that I shall be tired and my voice will need resting in order to do right by "The Bells" after on Thursdays, I don't talk at all, and that," he grinned, "is a great day for the Preston family!"

Bob's wife is Catherine Craig, and back in the first movie days, she and Bob joined a group of 18 actors with their wives who performed Gilbert and Sullivan for a small audience of about 1,500 people. "In that group there were many top performers who are around today either in pictures or theater, or TV. We were all kids then"—(Bob was 19)—"and I had, after some 42 productions with the Pasadena Playhouse,

been tapped for pictures as a heavy. My contract ran out after about 13 years, and Catherine and I decided it was time I took a gamble and try my luck on Broadway. It was a big decision to make and leaving the motion picture capital was not easy."

It was easier than Bob dreamed, however, and Jean Ferrer introduced him in "Twentieth Century" as a Broadway-bound motion picture producer. It was a smash hit, Jim Thurston's "The Male Animal" was to do a 3-week trek at the New York City Center, and Elliott Nugent signed Bob up for the role of Joe Ferguson, the lusty football hero. He was such a hit in this that he continued in the part throughout a Broadway run, "Back and Hard Work."

"I continued to get the breaks," Bob went on reminiscing, in "His and Hers," "Janus," and "The Hidden River" also some fine spots on "Playhouse 90" and other TV shows. "I've been lucky," he said, "of course, but lots of hard work, too. Bob said that he felt very strongly that part of an actor's success—a good actor—is being in the right place at the right time." Another quality that Robert Preston does not have is "philanthropy" nor will he ever stop learning. "You never really know just where, or how, you learn. But parts of your past keep creeping into your work."

In "Music Man," continued Bob as his dresser came along with the make-up tray, "the thing that has made it easy is the audience. I pitch the show to them, use them as part of the whole Iowa background. I don't use the 'fourth wall' which keeps the play within stage limits. Somewhere out of my travels and background, I unconsciously remember the groups of people around a pitchman in a rural town—to me the audience is such a group."

We mentioned that a friend of ours, sitting in the mezzanine, had told us very earnestly that "When

Bob Preston got through and took his encores he looked right at me, and said personally a thank you for being with me...right to me!" Bob laughed a big roar and said that was one of the nicest things he'd heard because in his heart, he really did say a personal thank-you to each and every one in the audience.

As I mentioned, there isn't space to tell all of the splendid things that Bob Preston does as an actor. He is a witty, stage-struck, delightful and honest. The great mop of hair he wears is his own. He is vitally alive in gesture, stature. Whether he toots his own horn in "Music Man" or plays the easy-going priest in "The Bells of St. Mary's" his sincerity and talent brightens our entertainment world, refreshes us as viewers.

In other words, he is a provocative fellow, is Bob Preston.

The Connecticut Bank AND TRUST COMPANY'S INSTANT MONEY

Best help your budget has ever had!

Now—you can write checks against credit instead of your bank balance, and you can always have a substantial fund of money-in-the-bank to buy anything you want at any time!

Phone MI 3-1171 now for your application and full information.

Stanek ELECTRONICS LABORATORIES 277 BROAD MISSING SOMETHING? Some of the excellent new TV shows, for instance? If your set is old and the picture dim, trade in now for a SYLVANIA TELEVISION.

FOR PREFERRED REAL ESTATE and INSURANCE SERVICE JARVIS REALTY CO. REALTORS—INSURORS 383 E. Center St.—MI 2-4112

DO YOU KNOW F and D Auto Stores 880 MAIN ST.—MI 2-1090 Services All Makes Of Washers, Dryers, Refrigerators and Televisions At Reasonable Prices ALL WORK GUARANTEED

We Sell BARRE GUILD MONUMENTS There is a Barre Guild Monument that will fulfill your most cherished thoughts for departed loved ones. Consult us... without obligation. SAVORITI MONUMENTAL COMPANY 470 Center St.—Tel. MI 2-7122

Safe Fur Storage BONDED PICK-UP Fisher DRY CLEANSERS, Inc. 285 BROAD ST.—MI 2-7111

SATURDAY Television PROGRAM

Table with columns for Time, Channel, and Program Name. Includes shows like 'The World of Sports', 'The Dean Martin Show', 'The Tonight Show', etc.

Table with columns for Time, Channel, and Program Name. Includes shows like 'The Ballad of Louis the Lame', 'The Tonight Show', 'The Dean Martin Show', etc.

'ROCKABYE' CREEP, WANTED Detective Barney Ruditsky (James Gregory) hunts for a killer in "The Lawless Years" episode of Thursday, Oct. 22 on Channel 30 at 10:30 p.m. Billy Boy "Rockabye" Creel (Johnny Seven) thwarts the attempted assassination of ganglord Bobo "The Dutchman" Koenig and finds a \$50,000 price on his head as a result. Ruditsky rushes to reach Creel before anybody can collect the reward.

ALUMINUM WINDOWS \$12.75 UP SALE! Alum. Comb. Doors—3 Glass 1 1/2" Thick \$29.95 Installed Free Manchester Awning Co. 185 WEST CENTER ST. MI 2-2091—Established 1948

The Austin A. CHAMBERS CO. Moving... Packing... Storage... Local or Long Distance MOVING TRAILER VAN SERVICE 880 E. MIDDLE TPK. MI 2-6187 or 8166. CH 7-1422

S&G AUTO SERVICE Ray Streeter and Bill Grant, Proprietors 164 W. Middle Tpk. MI 2-2819 Motor Tune-up, Front End Jobs Automatic Transmissions FREE PICK UP and DELIVERY SHELL GAS and OIL

Loading Florida PARK HILL Flowers By Wire MI 9-1443 3 E. Center St.—Manchester

W. H. ENGLAND LUMBER CO. OPEN ALL DAY SATURDAYS

Exclusive TRIPLE REFINED ATLANTIC HEATING OILS L. T. WOOD CO. Telephone Mitchell 3-1129

SUNDAY Television PROGRAM

| | | | | | |
|-------|-----------------------|-------|---------------------|-------|---------------------|
| 6:00 | Continental Classroom | 6:00 | Don John O'Sullivan | 6:00 | Don John O'Sullivan |
| 6:15 | Prayer | 6:15 | Everyday Family | 6:15 | Everyday Family |
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MONDAY Television PROGRAM

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| 6:00 | Continental Classroom | 6:00 | Don John O'Sullivan | 6:00 | Don John O'Sullivan |
| 6:15 | Prayer | 6:15 | Everyday Family | 6:15 | Everyday Family |
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FLETCHER GLASS COMPANY
318 W. MIDDLE ST. TEL. 8-7575
AUTO GLASS - MIRRORS - PICTURE FRAMING
X-RO ENCLOSURES - GLASS FURNITURE TOPS

MANCHESTER MOTOR SALES
"YOUR OLDSMOBILE DEALER"
512 WEST CENTER STREET
MI 8-1511
"Safety-Tested Used Cars"

W.C. GLENNEY, INC. 336 North Main St. Tel. MI 9-5253
BUILDING MATERIALS LUMBER FUEL
NEW HOURS: OPEN DAILY 7:30 A.M. MONDAY THROUGH SATURDAY
OPEN UNTIL 5 P.M. MONDAY THROUGH THURSDAY
FRIDAY NIGHTS UNTIL 8:30 and Saturday
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ELLINGTON BRANCH - WEST RD. ROUTE 28 - TEL. 8-4213

W. P. QUISH FUNERAL HOME
325 MAIN ST. TEL. MI 8-5040

ROBERT J. SMITH INCORPORATED
ESTATE "INSURANCE SINCE 1915" INSURANCE
355 MAIN STREET, GROUND FLOOR - MI 8-4341

Manchester's Oldest Financial Institution
Open Until 5 P.M.
Mondays-Tuesdays-Fridays, Thursdays, 11 hours of uninterrupted service 9 A.M. to 5 P.M.

Don WILLIS Garage
SPECIALISTS IN WHEEL ALIGNMENT and BRAKE SERVICE
GENERAL AUTO REPAIR
MI 8-4581 - 16 MAIN ST., MANCHESTER

SHERWIN-WILLIAMS
INTERIOR PAINTS EXTERIOR
PICTURE FRAMES - ARTIST MATERIALS
WALLPAPER, ETC. TEL. MI 8-4000
361 MAIN ST.

FOR THE BEST PICTURE PROGRAMS PERSONALITIES
30 30

COBURN & MIDDLEBROOK, Inc. INVESTMENTS
MR. GEORGE F. JOHNSON JR., Manager
FRIENDLY AND HELPFUL TRANSACTIONS HANDLED
ON ALL EXCHANGES LISTED AND UNLISTED - MUTUAL FUNDS
625 MAIN STREET TEL. MI 8-1185

GLOBE TRAVEL SERVICE
All Express Tours and Cruises
Tickets, Reservations, Information
Airlines, Steamship, Railroad
Hotels, Resorts.
625 MAIN ST. - TEL. MI 3-5747 - After 5 P.M., MI 8-7555

TUESDAY Television PROGRAM

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|-------|-----------------------|-------|---------------------|-------|---------------------|
| 6:00 | Continental Classroom | 6:00 | Don John O'Sullivan | 6:00 | Don John O'Sullivan |
| 6:15 | Prayer | 6:15 | Everyday Family | 6:15 | Everyday Family |
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WEDNESDAY Television PROGRAM

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| 6:00 | Continental Classroom | 6:00 | Don John O'Sullivan | 6:00 | Don John O'Sullivan |
| 6:15 | Prayer | 6:15 | Everyday Family | 6:15 | Everyday Family |
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| 11:15 | | | | | |

THURSDAY Television PROGRAM

Table listing Thursday television programs including Continental Classroom, Prayer, American Legend, and various news and entertainment shows.

ONE POLICY FAMILY INSURANCE AT LOW COST The Savings Bank of Manchester Main Office 285 Main Street East Branch 285 East Center Street West Branch Manchester Parkside

BOLAND OIL COMPANY 369 CENTER ST. Tel. MI 3-6320 24-Hour Burner Service

Nichols TIRE Inc. MANCHESTER GOODYEAR NYLON TIRES Store and Plant 305 Broad St. TEL. MI 3-5179

Safe Fur Storage BONDED PICK-UP FISHER DRY CLEANSERS, Inc. 325 BROAD ST.—MI 3-7111

24 HOUR SERVICE AMBULANCE SERVICE OF MANCHESTER TEL. MI 3-0350

FRIDAY Television PROGRAM

Table listing Friday television programs including Continental Classroom, Prayer, The Edge of Night, and various news and entertainment shows.

MUCH ADO ABOUT JEANNIE The Tahitian girl in the forthcoming colorcast of "The Moon and Sixpence," Friday, Oct. 20, is being played by a girl named Jeannie, with light brown hair. The role calls for a dark-haired lass. So, Jeannie had to dye her hair, with carbon paper! Jean Marik, one of the carboned hair, was discovered for the role by Rose Tobias who is casting director for Talent Associates, while at dinner at an actors' gathering place on Eighth Ave. When not washing and tinting her hair, Jean performs in "Much ADO About Nothing" with Sir John Gielgud.

CONNORS HAS TWO SONS Chuck Connors is going to be surrounded by sons on the Oct. 27 showing of "Riflemen" on ABC-TV. His 7-year-old, Jeff, makes his dramatic debut in the episode entitled "Tension." Johnny Crawford continues as Connors' TV offspring. Little boys are not the only attractions on "Riflemen." Gloria De Haven guests as "Eddie's Daughter" on Nov. 3.

HOW STRONG IS YOUR INVESTMENT PORTFOLIO We feel that you might profit by having one of our experienced investment specialists examine and reevaluate your present portfolio. Our long experience and extensive Research facilities are at your complete disposal. If your present holdings appear to meet your personal investment objectives, we will tell you so. If your portfolio requires re-alignment, we will make specific suggestions. EDWARD W. KRASNIC, Manager. 615 MAIN ST. MANCHESTER SHEARSON, HAMMILL & CO. TELEPHONE MI 3-1571

Staneck ELECTRONICS LABORATORIES 277 BROAD CAR RADIOS OUR SPECIALTY We can fix 'em—or install a new one for you in short order. To make sure you get what you want, see STANECK'S.

Professional Beauty Care Frills, look, front... you look pretty from every angle with one of our expert hairdo's. MARLOW'S BEAUTY SALON Conveniently in the center of the shopping district. 287 Main St.—Tel. MI 3-3901

OPTICAL STYLE BAR 763 MAIN ST. Complete Opt. Service Contact Lens Specialists MI 3-1191

TIMBER'S Silent Automatic OIL HEAT will heat your home for less than any other burner or type of fuel Let Us Prove It! WHITING CORP. 254 BROAD ST. Phone MI 9-1166

For Complete Home Remodeling Call JACK KERIN • Dormers • Baths • Porches • Sidings • Roofing • Additions Up To Seven Years Financing Arranged

Manchester Drug Red. Home. Ph.G. Reg. Pharm. Proprietor FREE CITY WIDE DELIVERY Prescription Specialists Complete Baby and Cosmetic Department Sick Room Supplies CALL 9-4541 Mitchell 717 Main St.—Manchester

John H. Lappen, Inc. INSURORS — REALTORS 164 EAST CENTER STREET—MI 9-5261 OPEN THURSDAY EVENINGS UNTIL 9:00 AND SATURDAYS UNTIL NOON AN INDEPENDENT AGENT SERVES YOU BEST

Suburbia Today



POETS CORNERED



Host

By Richard Armour

*A host must be a butler and
Assistant cook, must shake each hand,
Must be a mixer, both of drinks
And people, taking out the kinks
In conversation, filling pauses,
Must, with a laugh like Santa Claus's,
Guffaw at jokes he's heard before
And even, bravely, beg for more....
Butler, barkeep, politician,
Psychologist, perhaps physician
(Or surgeon—he can carve a roast),
He is so many he's a host.*

Bridge Night At The Neighbors

By Dorothy Rockwell McWood

*We laid our cards aside to see
The dawdling bedtime pageantry
As in pf's our neighbors' mites
Trooped in to kiss and yawn goodnights—
"Goodnight, sweet dreams; goodnight, sleep tight."
But one, the oldest of the four,
Hung back uncertain at the door
To weigh this parent-child routine
Against the fact of new thirteen....
Then, quite resolved, yet at snail's pace,
He came to kiss his mother's face.
He kissed his grandmama, his aunt,
While we who watched joined in the chant—
"Goodnight, sweet dreams; goodnight, sleep tight."
But when he stood before his dad,
It was apparent that he had
In one translucent moment spanned
A world. He offered him his hand.*



Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

ERNEST V. HEYN
Editor-In-Chief

PAUL HOFFMAN MARION LOWNDES
Editors

DELMAR LIPP RALPH J. FINCH, JR.
Managing Editor Art Director

In this Issue...



Amy Around The World

In addition to her busy life as author and columnist, Amy Vanderbilt is a woman who loves dancing, is a marvelous cook, is active in her suburban community's mental health association and is the mother of three growing boys. She has a lot of fun, whatever she's doing, and this month shares with us some of the fun she's had in her many delightful trips abroad.

**The Grey-Flannel Set
At Culture Corners**

Here's a major advertising agency that solved its commuting and space problems by moving its entire operation to the suburb in which most of the staff lives. They now have their own building, commute in ten minutes or less, take clients to lunch at the country club; and business keeps growing.



A Bird Watcher Strikes Back

And about time, too. After reading Aurelia Reigner's delightful tale, you may agree with the people who think the expression "Now, there's a queer bird," refers not to any of our feathered friends and their habits—but to those amusing and exasperating groups of people whose questions and barbs have finally goaded this spirited bird watcher into "striking back."

First Allowance

Do you remember what you did with your first allowance? Do you remember how carefully you counted it, over and over again, and how you spent it, and on how many different, wonderful things? Here is the story, in pictures, of what one little girl did with her very own first thirty cents.



Ross Rohrer

Here is the colorful-yet-serene face of suburbia in October, the trees bursting with their final gay glory—just before the first leaf drops. We welcome Mr. Rohrer, an accomplished water-colorist and member of the Chicago Artists Guild, to these pages.

LEONARD S. DAVIDOW
Publisher

SUBURBIA TODAY is distributed nationally with newspapers in selected suburban communities. Editorial Offices at 60 East 56th St., New York 22, N. Y. Advertising offices at 405 Park Ave., New York 22, N. Y. Business offices at 153 North Michigan Ave., Chicago 1, Ill. Patrick O'Rourke, Advertising Director. James L. Thompson, Advertising Manager. Morton Frank, Director of Publisher Relations. © 1959, Suburbia Publishing Corporation, 153 North Michigan Avenue, Chicago 1, Illinois. All rights reserved.

FOR SALADS, VEGETABLES, SPAGHETTI, SOUPS

Sprinkle on
the fine
Italian touch



© Kraft Grated Parmesan Cheese is fine Parmesan in the true Italian fashion, aged at least 14 months.

Shake it freely from Kraft's handy canister that wears the gay Italian colors. Here's the modern way to add this famous cheese to your favorite Italian foods—and golden flavor to such everyday American dishes as soups, salads and vegetables.

So many good things you serve this very week will taste even better when you give them the fine "Italian touch" with Kraft Grated Parmesan Cheese.

For rich American cheddar flavor—in a jiffy!



For extra sharp flavor get the glass table jar of Kraft Parmesan Shredded!



Here, says Mr. Jones, is the only major ad agency in the world with its own building.



After the move—from downtown Detroit to Bloomfield Hills—business grew and grew

BY ERNEST A. JONES

We Moved Our Big-City Business to the Suburbs

BLOOMFIELD HILLS is about the last place in Michigan where you would expect to find a hard-working national advertising agency. Twenty-three miles from downtown Detroit, it is a picturesque region of rolling country and woods and lakes. Here, a generation ago, the famous Finnish architect Eliel Saarinen was commissioned to build George Booth's Cranbrook Art Center. Here today live many of the chiefs of the automobile industry and leading civic figures of Detroit in Tudor manors and modern Swiss chalets and hospitable white clapboard country houses. There is a concentration of wealth and power in these hills, but the atmosphere is still rural. People ride to hounds over the unfenced fields. The big estates

depend on their own wells for water supply because the Hills, or "Culture Corners" as it has been called, up to now has no town water.

Why We Took To The Hills

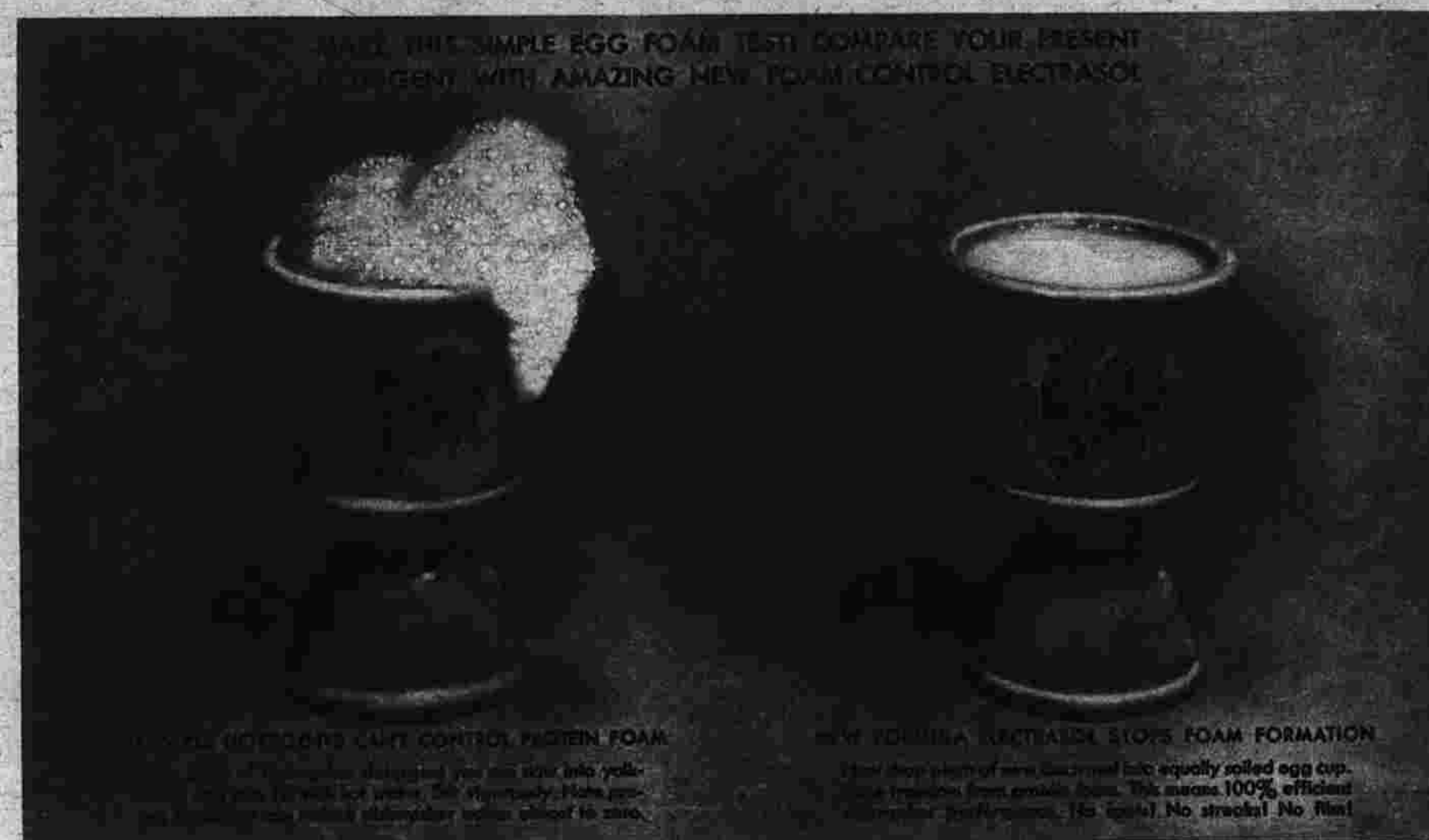
Why would a big advertising agency move to such a suburb? It happened this way: our agency, which was originally located in one of Detroit's skyscrapers, was bursting at the seams. We already occupied three floors of a big downtown building and additional space was not available. A move was definitely in order. The question was, where to move? As a first step in deciding, we took a survey of our personnel—account executives, copy writers, artists and art directors. It turned out that most of them

Continued on page 7

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL RESTORES DISHWASHERS TO 100% EFFICIENCY

Science Discovers that **FOOD PROTEIN FOAM** Reduces Dishwasher Action As Much as 90% To Cause Spots, Streaks, Film. New Formula Electrasol Eliminates It.



Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, has proved what scientists have long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control this foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware! Streak-free dishes! Film-free silver! Get new formula, foam-control Electrasol, America's most economical dishwasher detergent, today! It's enthusiastically endorsed by leading dishwasher manufacturers!



Still the lowest price
PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., St. Paul, Minn. • 100



Tops in luxury and comfort—

General Electric's "Southport" Blanket

Truly luxurious . . . combining blissful comfort with new richness of fabric and color!

In General Electric's "Southport," Acrilan acrylic fiber is blended with cotton and rayon to form a new fabric of downy lightness, pleasant texture, great durability.

"Southport," like all General Electric Blankets, is distinguished by the Sleep-Guard circuit—your assurance of dependability.

Sleep-Guard® means that all heating elements

are sheathed in layers of protective insulation, with a continuous thermostatic control over every inch of heated area.

Because of Sleep-Guard, "Southport" adjusts to temperature changes automatically, so you sleep in perfect comfort, gentle, even warmth.

In "Southport," General Electric's experience in making the finest electric blankets reaches the ultimate. See it today at one of the General Electric dealer's listed at the (right).



Specially selected colors, extra-deep, lustrous nylon bindings, and softly illuminated Comfort-Selector. "Southport" is mothproof, mildew-proof and completely washable.

Twin, \$29.95. Double, \$34.95. Double with Dual Comfort-Selector, \$44.95. King-size, \$59.95.

Progress Is Our Most Important Product

GENERAL ELECTRIC

See the General Electric "Southport" Blanket at your nearest dealer listed below:

- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|--|--|---|---|--|---|---|---|--|--|--|--|--|--|---|---|---|---|---|--|--|--|--|---|---|---|---|--|--|--|--|--|---|--|
| ALABAMA Lorenson's . . . Birmingham Bussmer . . . Birmingham Montgomery . . . Montgomery | ARIZONA Korrick's . . . Phoenix | ARKANSAS Gas Blank Co. . . Little Rock Good Supply Company . . . Pine Bluff | CALIFORNIA John Brewer Co. . . Oakland Sacramento . . . Sacramento Lone Beach . . . Lone Beach Santa Ana . . . Santa Ana Los Amigos . . . Los Amigos Santa Ana . . . Santa Ana Pasadena . . . Pasadena Westwood . . . Westwood The H. C. Copwell Co. . . Oakland El Cerrito . . . El Cerrito Hayward . . . Hayward Walnut Creek . . . Walnut Creek San Francisco . . . San Francisco Coulter's . . . Los Angeles Los Angeles . . . Los Angeles San Bernardino . . . San Bernardino San Francisco . . . San Francisco Fresno . . . Fresno Gostachalk's . . . Sacramento Hale's . . . Sacramento Harris Co. . . San Bernardino Redlands . . . Redlands Riverside . . . Riverside Santa Monica . . . Santa Monica Berkeley . . . Berkeley Anaheim . . . Anaheim Whittier . . . Whittier The Marston Co. . . San Diego Tremont's . . . Santa Barbara Walker Scott . . . San Diego H. S. Webb & Co. . . Glendale White House . . . San Francisco | CONNECTICUT Bloomington Bros. . . Stamford O. Fox & Co. . . Hartford Goswami, Inc. . . Danbury Meriden . . . Meriden New London . . . New London Newtown . . . Newtown Bridgeport . . . Bridgeport Howland's . . . Howland Edw. Malley Co. . . New Haven C. O. Miller . . . Stamford | DELAWARE Srawbridge & Clothier . . . Wilmington | FLORIDA Purchess's, Inc. . . Jacksonville Jordan Marsh . . . Tampa (2) Mass Bros. . . Lakeland St. Petersburg . . . St. Petersburg Sarasota . . . Sarasota | GEORGIA Belk Matthew's Co. . . Macon Warner Robins . . . Warner Robins Rich's, Inc. . . Atlanta | ILLINOIS Carson Frie Scott & Co. . . Chicago Evergreen Park . . . Evergreen Park Hillside . . . Hillside Wilmette . . . Wilmette D. J. Stewart & Co. . . Rockford | INDIANA Carson Frie Scott & Co. . . Hammond H. P. Wasson . . . Indianapolis Evanston . . . Evanston | IOWA Modern Appliance Co. . . Cedar Rapids | KANSAS The Jones Store Co. . . Prairie Village | LOUISIANA D. H. Holmes Co. . . New Orleans Baton Rouge . . . Baton Rouge Delmont Village . . . Delmont Village | MAINE Frost's, Inc. . . Bangor | MARYLAND Hochschild Kohn & Co. . . Baltimore (2) Hutzler Bros. Co. . . Baltimore (2) Towson . . . Towson | MASSACHUSETTS Bon Marche, Inc. . . Lowell Boston Edison Co. . . Boston Brookline Edison Co. . . Brookline Cambridge Electric Co. . . Cambridge Cape & Vinograd . . . Cape & Vinograd Elec. Co. & Oils . . . Haverhill Desham & McKay . . . Worcester Plymouth County . . . Plymouth Electric & Oils . . . Plymouth | MICHIGAN Federal Dept. Stores . . . Detroit (2) Ferndale . . . Ferndale Rearville . . . Rearville Hazel Park . . . Hazel Park Redford Township . . . Redford Township Livonia . . . Livonia The J. L. Hudson Co. . . Detroit (2) Paul Bunyon & Sons . . . Grand Rapids Witbeck . . . Ferndale | MINNESOTA Dunson's Schumanns . . . St. Paul | MISSOURI Hear's, Inc. . . Springfield The Jones Store . . . Kansas City Puch's of Kansas City . . . Kansas City Bergs-Yanderfoot . . . Berwyn, Inc. St. Joseph L. & F. Co. . . St. Joseph Clayton . . . Clayton Crestwood Plaza . . . Clayton | NEBRASKA Thomas Kinsler & Co. . . Omaha | NEW HAMPSHIRE Coca, Valley Elec. Co. . . Charlestown New Hampshire . . . New Hampshire Elec. Co. & Oils . . . Portsmouth Public Serv. Co. of N. H. . . Portsmouth & Oils . . . Manchester | NEW JERSEY B. Altman & Co. . . Short Hills | NEW YORK L. Sauerb & Co. . . Newark Morristown . . . Morristown Menlo Park . . . Menlo Park Paramus . . . Paramus Plainfield . . . Plainfield Princeton . . . Princeton Elizabeth . . . Elizabeth Newark . . . Newark East Orange . . . East Orange Millburn . . . Millburn Paramus . . . Paramus Albany . . . Albany American Furniture . . . Albany Fedoray . . . Albany NEW YORK Abramson & Straus . . . Brooklyn Babylon, L. I. . . Babylon, L. I. Garden City, L. I. . . Garden City, L. I. Hempstead, L. I. . . Hempstead, L. I. Adam, Meldrum & Anderson . . . Buffalo Buffalo . . . Buffalo Chesterbrook Co. . . Chesterbrook Co. Eggertsville . . . Eggertsville Lenox . . . Lenox Lockwood . . . Lockwood B. Altman & Co. . . New York Manhattan . . . Manhattan White Plains . . . White Plains New York . . . New York Fresh Meadows, L. I. . . Fresh Meadows, L. I. New Rochelle . . . New Rochelle Rochester . . . Rochester Rochester . . . Rochester Ms. Vernon (2) . . . Ms. Vernon (2) Pittsford . . . Pittsford Tarrytown . . . Tarrytown Yonkers . . . Yonkers White Plains . . . White Plains Jamaica . . . Jamaica Flushing . . . Flushing Hicksville . . . Hicksville New York . . . New York Hempstead-Schommer . . . Hempstead-Schommer New York . . . New York McCurdy & Co., Inc. . . Rochester (2) Goswami . . . Goswami McCutcheon's . . . New York Macy's . . . New York Brooklyn . . . Brooklyn White Plains . . . White Plains Garden City, L. I. . . Garden City, L. I. Hicksville . . . Hicksville Rochester (2) . . . Rochester (2) Hempstead . . . Hempstead Webster . . . Webster New York . . . New York Gross Neck, L. I. . . Gross Neck, L. I. | NORTH CAROLINA Hedron Bell Co. . . Raleigh | OHIO Federal Dept. Stores . . . Cleveland (2) Willowick . . . Willowick Cleveland . . . Cleveland Cleveland Heights . . . Cleveland Heights Fairview Park . . . Fairview Park Middleburg Heights . . . Middleburg Heights Shaker Heights . . . Shaker Heights Cleveland . . . Cleveland The Higbee Co. . . Columbus F. & R. Lazarus Co. . . Columbus The A. Polak Co. . . Akron Canton . . . Canton Sterling-Lindner-Davis . . . Cleveland | OKLAHOMA Brown-Dundas Co. . . Tulsa | OREGON Meier & Frank Co., Inc. . . Portland Salmon . . . Salmon Old & King . . . Portland | PENNSYLVANIA Cleveland Simpson Co. . . Scranton E. Kaufmann . . . Pittsburgh H. Leh Co. . . Allentown Orr's . . . Bethlehem Easton . . . Easton Srawbridge & Clothier . . . Philadelphia Ardmore . . . Ardmore Jobstown . . . Jobstown Wilkes Barre . . . Wilkes Barre Allentown . . . Allentown | RHODE ISLAND Shawmut Co. . . Providence | TENNESSEE Cain Blank Co. . . Nashville Miller Bros. Co. . . Chattanooga Highland Park . . . Highland Park Briarcliff . . . Briarcliff | TEXAS B. E. Cox & Co. . . Ft. Worth (4) Foley . . . Wichita Falls Houston . . . Houston Houston . . . Houston Liberty . . . Liberty Josh's of Houston . . . Houston (2) Josh's of Texas . . . San Antonio Mossie Dry Goods Co. . . Ft. Worth Nelms-Marcus, Inc. . . Dallas Plattow's . . . Galveston Sauer's . . . Sauer's Schreiber & Miller . . . Galveston White & Lark . . . Amarillo T. H. Williams & Co. . . Austin | VERMONT Central Vt. Pub. Service . . . Rutland | VIRGINIA Miller & Rhoads, Inc. . . Richmond Richmond . . . Richmond Charlottesville . . . Charlottesville Knox . . . Knoxville Norfolk . . . Norfolk Smith & Wagon . . . Norfolk W. G. Swartz . . . Norfolk Norfolk . . . Norfolk | WASHINGTON Bon Marche . . . Spokane Bon Marche . . . Tacoma Bon Marche . . . Yakima The Christian . . . Spokane Fredrick & Nelson . . . Seattle Rhodes Bros. . . Tacoma Schmidt's . . . Tacoma | WEST VIRGINIA Furniture Store Co. . . Charleston Stone & Thomas . . . Wheeling | WISCONSIN Gimbel Bros., Inc. . . Milwaukee Wolf-Kobay-Niska Co. . . Madison |
|--|---|--|--|---|---|--|---|---|---|--|--|--|--|--|--|---|---|---|---|---|--|--|--|--|---|---|---|---|--|--|--|--|--|---|--|



By using a helicopter, adman Jones finds visits to distant clients less a chore than a happy adventure.

Business Has Grown

But, for all the apparent absence of pressure, millions of dollars of advertising annually go through these comfortable offices which look out over the wooded hills. Our annual billing has increased 50 percent since the move, and personnel has expanded accordingly.

Since the move, we have even added several downtown Detroit clients, including Michigan Consolidated Gas Company, The Detroit Times, S. S. Kresge Company and Bull Dog Electric Products, and serving them has created no local problems.

However, just in case you get the impression that we might be too rural, let me note that the agency, of course, has major activity in the large cities, with an eastern division on Madison Avenue, New York, where it is essential that we be located close to TV and radio studios and the other facilities associated with advertising. We also maintain offices in Los Angeles and Toronto.

Further Advantages

When we first explored the idea of moving out, we had some doubts about obtaining the prompt service in printing, photography, engraving and art work, essential to advertising. As it turned out, these so-called problems of production were much easier to handle than we had expected because a small colony of art studios and photographic studios has grown up around us now at "Culture Corners."

I should like to note another important advantage we have found in moving to the suburbs—our new location has enabled us, at a time when business is expanding, to attract talented and valuable people. Pleasant, convenient offices and ideal working conditions provide a strong incentive to apply to us first, instead of being lost in a skyscraper, our own building in a prominent location on a busy commuting highway has also helped make the agency well-known to those in the profession, as well as to the general public.

Now, The Regional City

For some business, it is essential to be centrally located. But we felt, and later proved, that today a business such as ours could very well get out of the city proper—thus relieving and avoiding the traffic congestion that appears to be stagnating some of our city areas.

We hear a great deal nowadays about the "regional city" from which the suburbs take on some functions, while the city replaces blighted areas with some of the attractions of the suburbs. Take us as an example—Bloomfield Hills, suburb of Detroit, has acquired a major advertising agency and associated businesses, while the city of Detroit is replacing a congested area with a civic center on the river, including a municipal park and an outdoor skating rink.

If this is what comprises a regional city, I am for it—from happy experience.

Big-City Business *Continued*

already lived in and around Bloomfield Hills.

James R. Adams, late Chairman of the Board, also lived there and was impressed with the quiet and creative atmosphere—an atmosphere conducive to the inspiration and creation of top-level advertising. He suggested the move to Bloomfield Hills.

We then discussed the possibility with several of our major clients—Pontiac, Cadillac, The Dow Chemical Company, Bendix Aviation and others. All of them were encouraging and, as a result, we literally took to the hills.

Like many a family who wants to move out of the city, we had to build to have a place to move to, and so we put up our Bloomfield Hills headquarters, the first building ever designed for a major advertising agency. It stands by the side of the main road leading through "Culture Corners." It is a long, low, split-level structure of white concrete and broad expanses of glass, set on a 19-acre hillside.

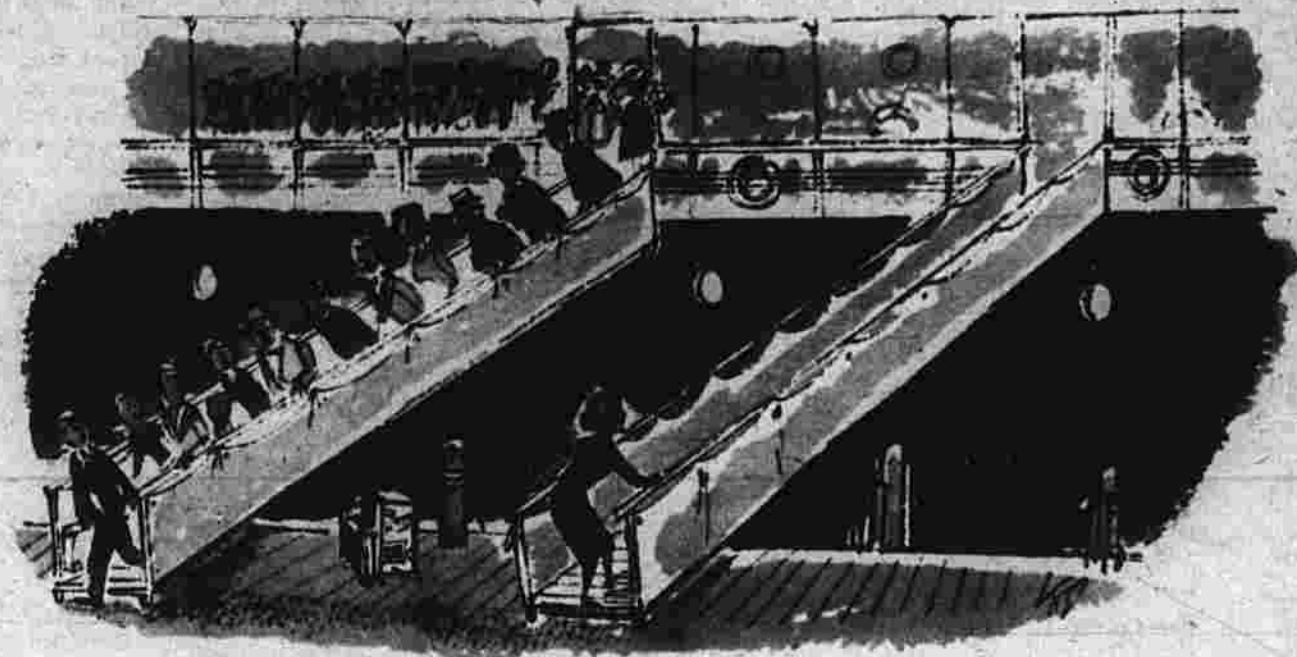
City Facilities, Country Space

Here we are equipped with all of the connections and functions of an agency in the center of a city. A room full of telephone equipment in the basement—automatic and infallible—puts us in instant telephone communication with metropolitan centers all over the country. A direct phone line connects with our New York City offices, and Teletype keep us in close touch with other offices. On occasion we have landed a helicopter on our own grounds to give us 20-minute connections with transcontinental planes out of Willow Run and the Detroit Metropolitan Airport.

There is no traffic problem getting to the new offices, not even for the few of our people who still live in Detroit. They drive out of the city in the morning with the lighter traffic and back at night in the opposite direction to the outgoing stream of traffic. Most of us drive to work in ten minutes in gleaming cars with seldom a speck of city grime on them, and park practically at the door. When clients visit us, we can take them to lunch just up the road at the delightful country clubs or to one of the several excellent local eating places.



The famous woman-about-the-world and expert on etiquette tells about the places abroad where she has had the most fun



I TRAVEL OUT OF SEASON

BY AMY VANDERBILT

DRAWINGS BY LOU SCHWARTZ

AMONG my friends and neighbors so many of us are hotfoot travellers that it is strictly taboo, conversationally, to discuss one's travels when meeting socially. Why? Everybody has already been there. I try to combat this difficult situation by being an off-the-beaten-track, out-of-season traveller. I go to the West Indies in the summertime, dodging the hurricanes, travel within the Arctic Circle in the summer, too, and shop for fall clothes in the lovely cool Dublin springtime.

Taking them loosely, alphabetically, in what places have I had the most fun?

Amsterdam

Many people think that Amsterdam is the gayest city in Europe today. I am not ready to concede this, but I will admit that it has several special holds on my heart.

I am, of course, of Dutch descent. My family came from a little town called De Bilt, which is now Holland's weather station. Although I am a sixth-generation American, I still look so Dutch that when I am in Holland, people on the street ask me for directions. I can read and understand the lan-



guage fairly well (which makes for more fun), although everyone speaks English, too.

Amsterdam was also one of the very first European cities I saw as a child, and I still feel very much at home there. It is called the "Venice of the North," but its forty miles of canals today are simply charming waterscaping. The only boats that go through them are the tourist tour boats. The fourteen hundred houseboats anchored in the canals, which attempt to relieve somewhat the difficult housing situation in Amsterdam, rarely move about.

I have fun in Amsterdam walking and window-shopping—mainly for antiques. I also, in fantasy at least, shop for a town house. Along the Heren, or Gentlemen's Canal, there are 16th- and 17th-century houses that you can buy for as little as 15,000 guilders (about \$4,000). Many of them have beautifully stepped gables with cranes in the attic windows for hoisting up furniture. One I especially covet is called "God is myn Burg" (God is my Fortress). I laughed when I saw a modern Dutchman's house just outside of Amsterdam, for in its gable was the legend, "Caveat Emptor" (Let the Buyer Beware)!

It is fun to be in a city where men are men, and know it, are good dancers and handsome, to boot.

Copenhagen

For fun in Denmark, start with the Tivoli, the model for amusement parks everywhere. It has everything—honky-tonk, of course, but also sections that are truly elegant. The most ebullient children (mine) can be let loose there with impunity, for the park is wonderfully laid out and carefully guarded. While the little ones whoop it up in the Fun House, their parents can have a true gourmet meal in such restaurants as the Divan II or the Belle Terrace, both in the park.

Before I fell in love with the Tivoli, I had never seen a flea circus. My youngest son was the first to drag me to the "Loppe Circus" where I found that he was already well known, and quite a skill. We had a grand time watching a charming French flea-Fifi—who balanced on a high wire with the help of a tiny feather fan. Other fleas, of course, played international soccer.

And I will never forget one evening in the Tivoli when I was standing outside the Fun House after having captured one of my boys as he emerged from a barrel roll. Next to me a young Danish father, holding a small sticky boy by the hand, was also waiting for a child to be disgorged from the Fun House. Suddenly he walked away, then, returning out of the darkness, he thrust an ice cream into my youngest's hand, saying in perfect English, "Welcome to Denmark."

Is it any wonder, that of all the posters he could have had in his room, my Stephen has one above his bed of the Tivoli gardens? He looks longingly at it each night before he says his prayers.

Dublin



Dublin is the city in which I have quiet fun of a very heart-warming kind. The greatest fun is gab. The Irish are great talkers, which is no news, of course, but the kind of talk in Dublin is inspiring, amusing, delightful to the ear. I should like to send my sons to school there sometime, to Trinity College, to enrich their vocabularies and their voice tones, as well as to teach them the art of conversation and the turn of an epigram.

The Irish, who claim with some pride that their climate is terrible, are rather insulted when an outsider says he likes it. I happen to. I like the damp clean air, the quick, caressing showers. I never fail to be amazed at the palm trees which remind me that Ireland is subtropical.

I have great fun eating in Dublin. Irish Bay prawns are a delicacy this side of heaven, especially as they are served at the Hotel Gresham in a thin crystal-stemmed glass, the edge of which has been dipped in paprika. Once my two youngest sons ate them in one form or another at every lunch and dinner, for a month. That's solid satisfaction.

I have fun in Dublin doing my Christmas shopping in May. I buy lengths of tweed, linen handkerchiefs, leprechauns (stuffed). I pick up Georgian silver (for modest sums) and lug home my quota of Irish whisky for the Irish coffee drinkers among my friends.

Dublin is another place where I do my fantasy town-house shopping. For about \$10,000 I can buy a fine Georgian mansion, perhaps on St. Stephen's Green. The present American Embassy, also Georgian, is soon to be sold. Would that it could be to me.

Granada



Sometimes I think the Spanish gypsies are the only gay and fully satisfied people I have ever seen, and for sheer fun I choose the gypsy caves in Granada, across the valley on the hill of Sacramonte. I enjoy the clever, graceful, wily gypsies wherever I encounter them. (I forgot to mention that one of the attractions of Ireland for me is the gypsies there, known as the "Irish travellers.") Gypsies are born dancing, it seems, and never are too old or too rotund to quit. I could sit for a week in a hard wooden chair supplied me inside a gypsy cave, watching them do the flamenco.

The gypsy settlement outside of Granada is perhaps the largest in the world. They live there in their caves with whitewashed fronts and gay curtains in the windows (a sign of prosperity). I was told that one very successful gypsy dancer has a white telephone in her cave.

A few years back, the Spanish government tried to relocate the gypsies in modern tenements, away from the Sacramonte. They moved out somewhat doubtfully, but almost immediately moved back to their caves. There, they said, they were much safer, cooler in the summer, warmer in the winter and, having only one door, burglarproof. I remember asking one old gypsy whether he owned or rented his cave. He replied that, of course, he owned it—his grandfather had dug it out himself from the mountainside.

London

Fun in London for me means theatre and more theatre. Maybe it's because I understand every word (well, almost every word). It also means wonderful, long bus rides.

I like to go to the Cheshire Cheese for lunch and to Lyons for tea, just as I did as a school girl, when a guinea in my pocket was a lot of money. I like to shop at Fortnum & Mason's for black-walnut pickle to use in the divine lamb hash I learned to make on the Queen Elizabeth, but my schoolgirl passion for their hazelnut chocolate bars has definitely abated.

Mexico City



I'll never forget El Salon Mexico, the great dance hall that was the inspiration for Aaron Copeland's stirring composition based on Mexican folk music. Since El Salon Mexico is far from upper-class, I couldn't persuade any of my Mexican friends to go with me, so I went alone with a guide, who was under some apprehension himself.

Entering Mexicans were frisked for hidden knives and guns and all around the walls of the dance hall were policemen strategically placed to keep the peace. Three great orchestras played alternately so that, at all times, there was music to dance to. The hard core of customers was from the working class of Mexico City. Signs here and there said such things as "Gentlemen are asked not to throw their cigarettes on the floor, as the ladies will burn their bare feet." This time there was no dancing for me. It was below my guide's dignity.

Nazare



All tourists to Portugal make a beeline for Nazare (pronounced Nazaray), "the most typical" fishing port in all of Portugal, and I was no exception. The fishermen of Nazare are descended, they say, from the Phoenicians, and their brightly painted sailboats have been hewn in the same style for the past thousand years—like a watermelon that has been scooped out. The wild plaid shirts that the men wear contrast with the black shawls of the women who sit cross-legged in the doorways, their feet bare, their faces, like the Arab women's, covered with shawls even on warm days. A widow here never remarries and wears black the rest of her life.

But the fun? We entered the small, definitely non-tourist hotel on the square. A children's dance was taking place in the middle of the afternoon. Most of the boys and girls were in the costumes of the area—the boys in plaid shirts of brilliant color and the little girls in pleated or embroidered bright skirts, under which are seven petticoats. I danced, too, and left with the strains of the Vira de Nazare running through my head, and still running, as I write about it.

(Continued)

Amy in Amsterdam, discussing side trips and excursions to famous sites with Joop Strijkers, Director of the Dutch Tourist Office.



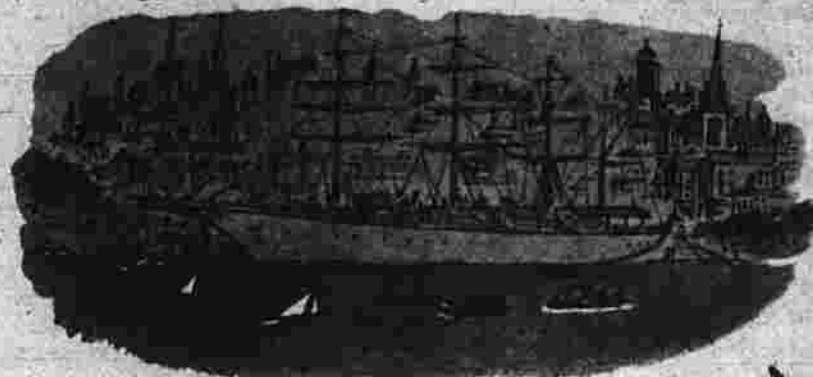
I TRAVEL OUT OF SEASON

(Continued)

I cannot leave Portugal without mentioning the Hotel Avis. (Perhaps I shouldn't, for it is coming down.) It was a former private palace and is as world-renowned as the Ritz in Paris and operates somewhat on the same scale in miniature. March through October is the time to go, if they will have you, but royalty will probably have gotten ahead of you for reservations.

I enjoyed the Avis because I felt thoroughly pampered there. The rooms are all big, high-ceilinged, with balconies. The bed linen is real linen and in the morning up comes your breakfast on Vista Alegre porcelain (which is the Portuguese version of Limoges).

Stockholm



Stockholm harbor is one of the most beautiful harbors in the world. To watch its lights from the porthole of your cabin aboard the "af Chapman" is fun, indeed, as you rock gently to sleep.

We spent three days on the "af Chapman" at a cost of 38c a day! The handsome old vessel was built in 1808 and has been re-outfitted as the only youth hostel in the world aboard a sailing ship.

The "af Chapman" is anchored, more or less firmly, opposite the Royal Palace and is still so elegant that some tourists visiting Stockholm are under the impression that it is the king's yacht. The ship has central heating and air conditioning, with fresh air coming in all summer and warmed air, all winter.

Unfortunately, stays are limited to five days, or adventurous tourists would never stay anywhere else, once they found out about "af Chapman" and its delicious Swedish food. One day my youngest ate 40 Swedish pancakes with strawberries and whipped cream.

You don't have to be a youth hosteler to visit the "af Chapman" and have lunch or tea there. On weekdays they serve 250 lunches on board, from 11:30 to 2, not only to tourists, but to Swedish businessmen, who like to come for a lunch in the sun.

Venice

All Americans, I am convinced, have fun in Venice—except perhaps in the winter when it can be very cold and damp. I have fun viewing the sights on the canals, studying the tourists and the Venetians themselves going back and forth to work and pleasure. I have fun on the Piazza San Marco, feeding the pigeons like everyone else, and I enjoy dinner at the wonderful sea-food restaurant, the Colomba, in a little square behind San Marco. I have fun drinking countless "espressos" in the many cafes around Venice.

Everything is enjoyable in Vienna, in my opinion, but I had the most pleasure after a delightful performance of "Tales of Hoffmann" at the great new Staatsoper. With Viennese friends I taxied up to Grinzing, the wine district outside of Vienna, but still within the city limits. There we made the rounds of the Heurigen, the taverns where wine is sold primarily. Here and there, outside these charming Grinzing taverns (some of them dating back as far as 1500), hung evergreen wreaths to indicate that the new wine was ready. Some Viennese come to the Heurigen with their own suppers to go with the wine. My visit was in clear, below-zero, crisp weather. We danced to American jazz before the leaping flames in the fireplace until 4 a.m. closing.

Vienna



As I look back through these notes, I see that my idea of fun falls into a simple pattern. I enjoy friends of all nationalities, dancing everywhere, music, good food of all kinds, usually eaten under informal circumstances, and foreign shopping.

And yet, perhaps the most fun of all, as I think back on it, is the wonderful time I have at home, when I return, bringing gifts to friends and neighbors, filling this or that corner with the purchases I have made or just sitting around during a long, quiet evening on the patio, remembering where I've been—and thinking about where I shall go next—as soon as the travel season is over.

Paris



I have fun eating in Paris, anywhere from the sea-food bar at Prunier's (where in wintertime I love sea urchins, called in French "little bears," because in their furlike shells they look like little brown bears rolled up for hibernation) to the Ritz for lunch, if I want to view the international set or have lunch with visiting rich Americans. I like Maxim's on Friday nights because on that night everyone must dress, the dancing is excellent and the food, of course, superlative. But because I like small restaurants best anywhere, I most enjoy the places my French friends take me—places about which they would prefer me not to write.

Well, perhaps there is one I can mention, for it was recommended to me by Mme. Louis Vaudable of Maxim's. It is Au Roi des Coquillages at 81 Boulevard de Clichy. Dinner for four, including wine and service, was \$13.50 the last time I was there, according to my notes.



Dodge Dart: 3 great series—Seneca, Pioneer, Phoenix—20 beautiful models, V-8 and "6"

AMERICA DISCOVERS THE ALL-NEW DODGE DART

A complete new line of economy cars in the low-price field!

Here is the one that's causing the stir—Dodge Dart! There has never been a car like it in the low-price field. The Dart is proving to car buyers that you don't have to sacrifice comfort to get economy. A new way of building Dodge Dart replaces space-wasting "double-decker" construction with space-saving Unibody. You get more

room, more comfort, with less bulk. A new kind of six-cylinder engine, the Economy Slant "6," lies on its side to breathe better, deliver more miles per gallon. You save on gas, save on upkeep, and enjoy fine-car roominess, ride and performance.

Go to your Dodge Dealer's and discover Dodge Dart—America's first fine economy car.

THE DODGE DART IS PRICED MODEL FOR MODEL WITH OTHER LOW-PRICE CARS.

| DODGE DART | CAR F | CAR P | CAR C |
|------------|--------------|-----------|----------|
| SENECA | Fairlane | Savoy | Biscayne |
| PIONEER | Fairlane 500 | Belvedere | Bol Air |
| PHOENIX | Galaxie | Fury | Impala |

Dodge Division of Chrysler Corporation

NOW DODGE BUILDS TWO GREAT CARS: DODGE DART • '60 DODGE



Twenty-eight, twenty-nine, thirty. One, two, three, four . . .



A whole apple, and maybe some soda pop.

First Allowance

*A little girl with thirty cents
of her very own and the
whole world to spend it in*

A LITTLE GIRL's first allowance isn't merely a handful of pennies, nickles and dimes. It is perhaps the most important money she'll ever have and ranks with the first date, or orchid, or house as a turning point in her life. With an allowance she is no longer a baby who must ask for everything, but almost a grown-up, capable of choosing what to buy—or to save. Here is six-year-old Martha Gorun of Evanston, Illinois, in a wonderful world of planning and deciding on her own—at long last A Woman of Property.



No, no candy. I promised . . .

*That sure is
a big candy counter.*



*Chocolate . . .
caramels . . .
and licorice.
Now some gum.*

*Thank you.
Bye, see you next week.*



PHOTOGRAPHS BY DOROTHY REED





This smart cruet is available in the Good Seasons Salad Dressing Kit

Inspired new Good Seasons flavors in new salad-idea packages!

Money can't buy the fresh flavorful dressings you can make with these 6 mixes

Italian—robust garlic, flecks of onion, red pepper.
Exotic Herbs—unusually savory, 16 herbs and spices.
Cheese-Garlic—creamy blue cheese, garlic undertone.
Classic—light, oil-vinegar dressing, subtly seasoned.
Bleu Cheese—creamy, full-bodied, with real cheese.
Garlic—discreet garlic, fine herb-spice dressing.

To make each dressing: just add your favorite oil, vinegar and a bit of water to Good Seasons Mix. Easy mixing directions and ideas for variations are on the package. Takes just seconds to prepare.



General Foods Kitchen sent in the underlying fine quality of Good Seasons



Plant A Spring Garden Now— for \$25

BY GEORGE J. JAFFE

REGARDLESS of how many times you've thrown in the towel and cried, "I just haven't a green thumb!"—you're in for the surprise of your gardening days, come next spring, if you do two things. One, plant right now in the fall and, two, plan your garden around the traditional flowers of spring—tulips, daffodils, hyacinths and crocuses. With a little planning now and a minimum of effort, you can have up to 300 eye-catching flowering plants in bloom from March through May, for as little as \$25.

When to plant: Bulbs must be planted this fall—September through November in most parts of the country; as late as January in the South and Southwest.

Where to plant: Bulbs will grow anywhere... at the base of a tree, around the front or backdoor, edging your driveway, in tiny square plots of soil (any type of soil). Your plan can range from a few feet to a few hundred.

Crocus is especially attractive blooming along the edges of your lawn, around the foundation of your house or garage or in wooded areas. (Though all crocuses like full sun, they're up and away before trees grow enough foliage to shade an area.) Daffodils are exceptionally effective when they are planted helter-skelter in a rough setting or in clumps decorating the front of the house. Hyacinths look lovely in clumps of two or three beside doorways, along garden walks or

in a rock garden. Your choice of where to plant your tulip bulbs will depend on where you want height. The most important planting rule about all kinds of tulips is never put them in a single file like soldiers. They're too sparse-looking alone. Plant them in blocks or clumps of six to eight and surround them with other flowers, or place other flowers among your tulip clumps.

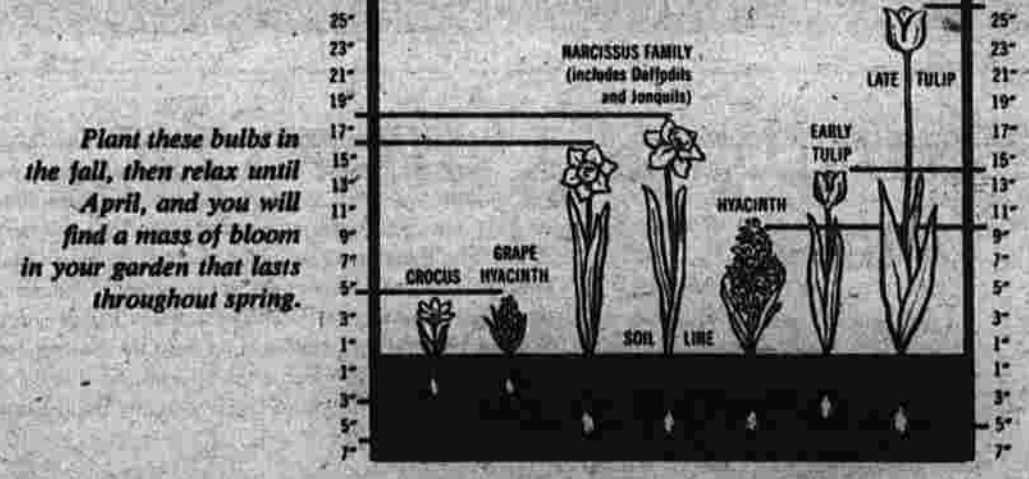
Prices and Flowering Schedule (Blooming time will be a few weeks earlier in warmer climates):

| BLOOMING TIME | BULB FLOWER | AMOUNT | ESTIMATED COST |
|---------------|-------------------------|--------|----------------|
| March 15-30 | Crocus | 50 | \$ 2.00 |
| April 15-30 | Hyacinth | 25 | 6.00 |
| April 10-25 | Daffodils (Mixed) | 100 | 8.00 |
| May | Tulips: Darwin & Parrot | 100 | 9.00 |
| | | | \$25.00 |

How to plant: Try to do your planting of bulbs before the earth hardens in your part of the country. Have in mind pretty much where you want the bulbs. If the ground happens to be dry as you're about to start planting, soak it well before digging. Then, follow these steps: loosen the soil with trowel six to eight inches below ground surface (see planting chart) in planting area; then smooth surface. Arrange bulbs on top of prepared soil with a separate hole for each bulb. If the ground is particularly dry when the hole is opened, drench soil down to where the bulb will sit, or it won't root. Place bulb at bottom of hole with its nose up (important!). Make sure the soil under the bulb is well loosened. Replace soil, then pat or stamp down soil firmly. When an area of bulbs has been planted, you might water over it again... Go in the house, relax and forget your garden till next spring!

Fine Points: The bulbs we have been discussing can be left in the ground after they've stopped flowering, unless, of course, you'd like to dig them up to arrange a different garden pattern for the following year. Cutting the flowers while they are in bloom makes for a stronger bulb the following year if the leaves are left on the plant. Nature takes care of watering these plants for you, but should you experience a particularly long, dry spell in your area, you should add water to the soil.

There's no reason why you can't walk in beauty outside your house through all of next spring. The secret is to get out there at the proper time and dig!



Plant these bulbs in the fall, then relax until April, and you will find a mass of bloom in your garden that lasts throughout spring.

Suburbia Today, October 1959 15

Buy... Sell... or Hold?

Sometimes it is hard to make up your mind about certain securities, particular stocks.

Too many important facts just don't seem to add up.

In such confused times, almost every investor finds it more difficult to make clear-cut decisions—so a lot of them don't even try.

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SPORTS ILLUSTRATED, America's National Sports Weekly, 540 North Michigan Avenue, Chicago 11, Illinois



how to buy a horse

for a sound animal—look, listen, ride—and, if necessary, ask a vet

BY ELLIN K. ROBERTS

JUST AS THERE are three major qualifications to be met by any horse you buy—he must be sound in wind, limb and sight—so there are three major steps for any prospective purchaser: look, listen and ride.

In looking, note his size—you don't want to resemble a peanut when astride nor to have it appear that you should be carrying the horse. Then, starting with his head, watch for fine modeling, small ears, large eyes with no white showing. His neck should be full but not thick and tend to an arch rather than ewe-neck. A broad chest, clearly defined withers, sloping shoulders and a back that dips only slightly (too much and he's "sway-backed") are other points to note.

For hardiness and strength, compactness is more desirable than ranginess, so the distance between the last rib and the hindquarters should be short and the rump nicely rounded. Inspect for lumps or scars on his legs, and while it takes an expert to tell age by his teeth, you can see whether they appear excessively yellow or worn.

To test his sight, toss up a stone from various angles and look for his response.

The listening has two facets. If there is any coughing

or wheezing during a workout, go on to the next prospect. And if you don't feel competent to do the judging yourself, call in a reputable veterinarian and listen to him.

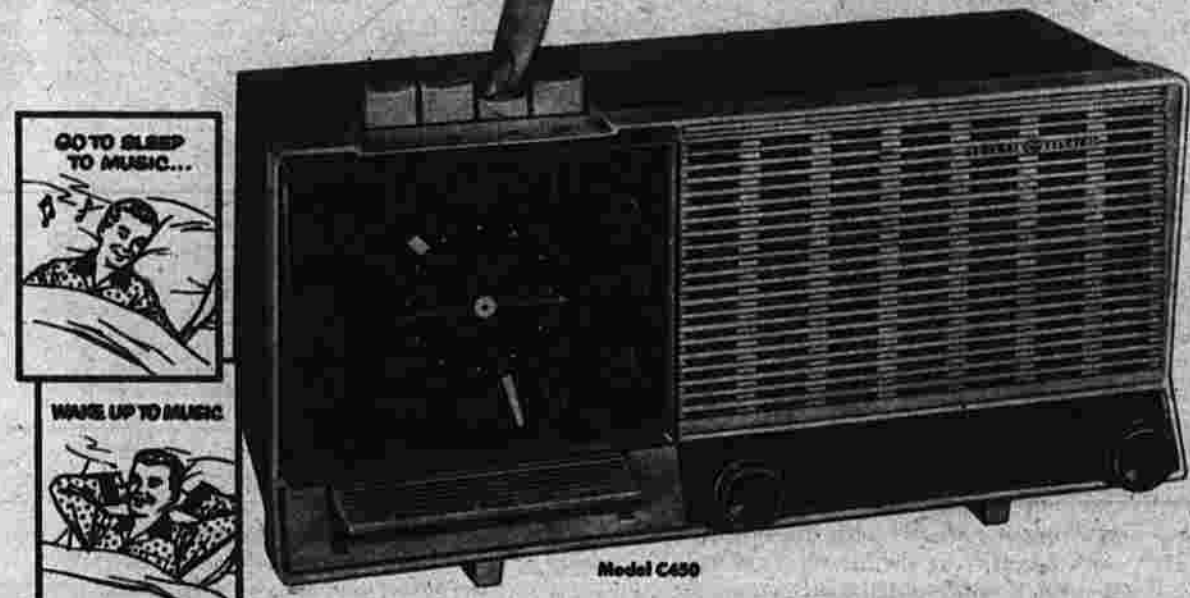
Now it's time to mount and ride. Here your main interest is in temperament and training, which will show up in his manners. Unlike automobiles, each horse has individual characteristics, and it's even more important in choosing a horse than in selecting a dog or cat that you pick one with good conformation and a congenial personality, for your safety and your pleasure are at stake.

Ease of motion, alertness, willingness, obedience—don't compromise on these. Try him at all his gaits, alone and with another horse. Beware of a hard mouth and any tendency to kick or rear. Make sure he lets you mount and dismount without fidgeting and that he'll back without tugging or twisting.

Finally, just ask yourself if he's *fun* to ride. You're after pleasure, remember, not punishment.

If you've been cautious and conscientious in buying your horse, you'll think a kingdom an unworthy exchange for your noble friend.

NEW GENERAL ELECTRIC PUSH-BUTTON CLOCK RADIO WITH SNOOZ-ALARM



Model C450



WIN A \$5000 College Scholarship plus a trip to Europe for two via Sabena Belgian World Airlines. See your General Electric Dealer for details.

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90-day written warranty on both parts and labor. General Electric Company, Radio Receiver Department, Bridgeport 2, Connecticut.

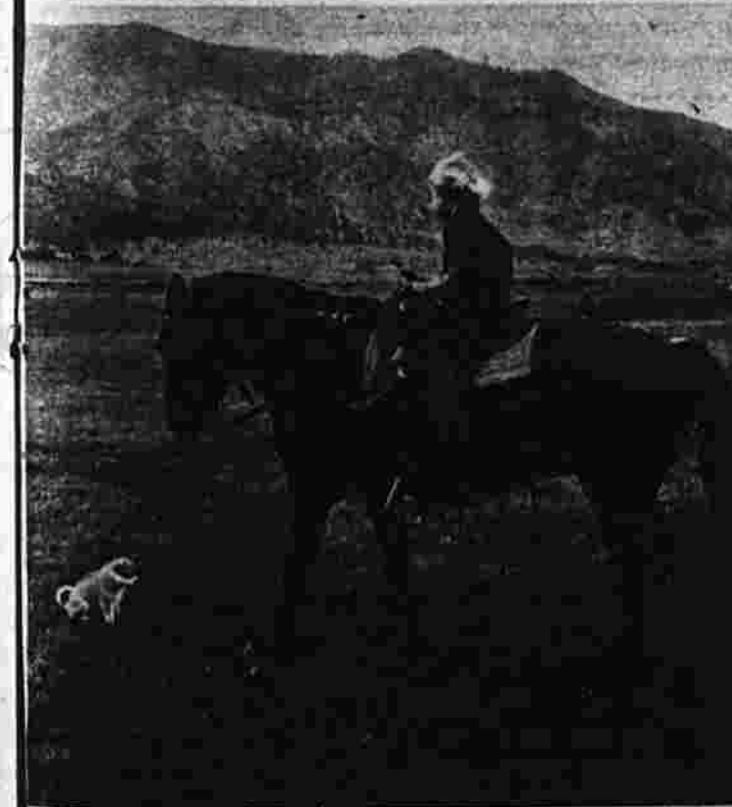
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No matter how careful you are about points, there'll come a moment when you'll fall under the spell of a certain velvety muzzle and certain large, limpid eyes and you'll think a kingdom small exchange for such a noble friend.

Dogs, cats, birds, even goats—these are excellent pets, but horses, especially when they are your own, are companions and offer a wonderful sense of mutual adventure, friendship and security that no other animal can.



Suburbia Today, October 1959

A SHOW DOG?

No... a lovable show-off



but he gets the food of champions
Ken-L-Biskit!

Why is Ken-L-Biskit the daily diet at America's top kennels?

Why is it the official food at more American Kennel Club dog shows than all other dog foods combined?

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But the real appeal is the fact that dogs eat it up. They like it. They love it! An empty feeding bowl is all the proof you need.

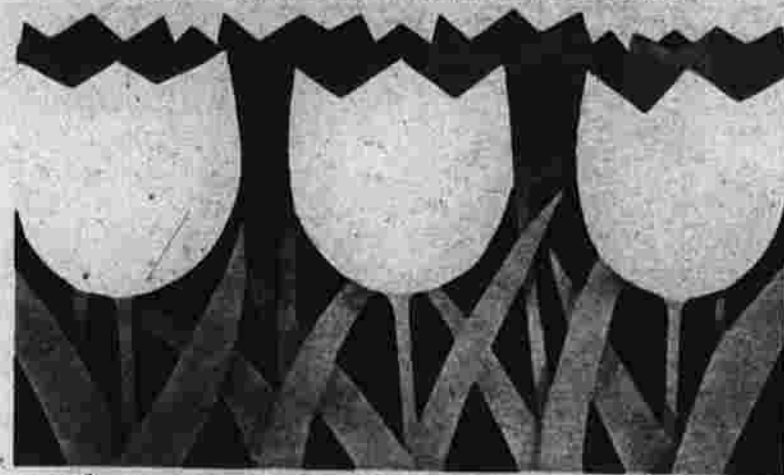
The best fed dogs get Ken-L-Biskit



21 KEN-L-BISKIT IS ONE OF 5 QUALITY KEN-L PRODUCTS

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with the new Holland Formula



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with End-o-Pest soil insect control

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My, how things grow with **VIG...VIG...VIGORO**



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2. **Deodorant protection!** Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are

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3. **Convenience!** These small vaginal suppositories are so easy and convenient to use. Just insert—no apparatus, mixing or measuring. They're greaseless—keep in any climate. Your druggist has them in boxes of 12 and 24. Also available in Canada.

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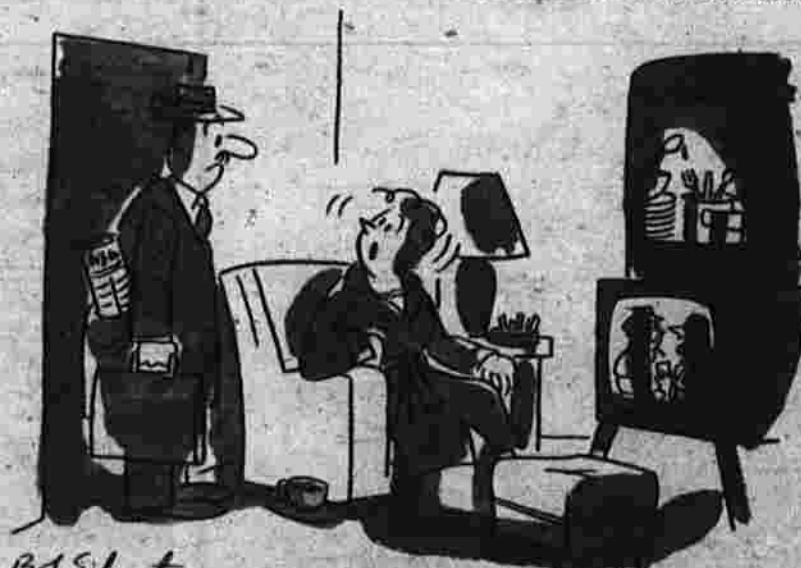
Our theme for the month: a word from the wife is sufficient



"I don't care what your psychiatrist says — I say you should stay in more and stop mingling with people!"



"I heard him snore now and then throughout the day but your instructions were not to disturb him."



"My goodness! Where did the day go?"

BIG (like large) AUTUMN SALE

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BARGAINS GALORE!

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SALE! "SWISSAIR SATURDAY SKI SPECIAL" Arranged by skiers for skiers! Leave any Saturday for a non-stop Swissair flight to the famous runs of Kitzbuhel • St. Anton • Klosters • Davos. Stopover at Paris, London, Lisbon and other cities at no extra cost—return by Swissair at your own convenience. \$555.85 per person, *all inclusive holiday, family-fare rate (cheaper by the dozen!).

SALE! "EUROPE IN THE SUN." Leisurely 24-day air cruise visiting ten (10) sunny cities (among them: Lisbon, Rome, Capri, Madrid and Zurich) with stop-over privileges in Paris • London • Dublin • Cologne • Brussels • Amsterdam, at no extra cost. \$885.50 per person, *all inclusive, based on two people traveling together (anyway, who likes to travel alone!).

Wish we could go with you, but we have to mind the store!

SALE! "THE NEAR EAST." Leave any Saturday—four weeks of soaking up the culture of this fabled land. Visit Athens • Cairo • Thebes • Jerusalem • Tel Aviv and more cities too numerous to mention. \$1623.00 per person, *all inclusive, family-fare rate (small investment for the richness it will add to your life).

SALE! "ISRAEL ANCIENT AND MODERN." Built on the soil and traditions of centuries—shrine of three great religions. Leave any day for your own independent tour—conducted tours available. \$923.00 per person, *all inclusive, family-fare rate (you'll remember it forever).

*Includes economy-class air fare from New York—all connecting flights—return trip to New York. PLUS! Hotel accommodations, most meals, surface transportation, sight-seeing trips and tips.

He Who Hesitates **NEVER** Sees The World! **SWISSAIR** GO NOW! **SWISSAIR** HAVE FUN! **SWISSAIR** PAY LATER!

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UNUSUAL SUBURBAN HOME

Arched House
—Wayzata, Minnesota

Designed by the owner,
architect Donald Hustad, for
his own family



A view of the Hustad's house as cold weather approaches. The large glass expanses face the descending winter sun, making fullest use of all light and warmth available.

The dining area off the kitchen. These rooms, like all others in the house, open on to the out of doors.

WHEN DONALD HUSTAD built his arched house, he wanted a feeling of space, and he did not want the usual flat ceilings overhead.

"I find them depressing," he observed.

So he made his roof in the form of six vaults, constructed of half-inch plywood, which gains great strength from the thrust of one arch against the next.

Within, the ceilings appear to soar, the sun pours through fifteen-foot windows and from every room you can step directly outside on to a balcony or terrace. Unlike many new homeowners, the Hustads were fortunate in being able to proceed slowly with their interior decoration. Before they had moved any furniture in, they already had rooms full of interest, thanks to views and the shifts of light and shade all day under their vaulted ceilings.

Spacious and dramatic as their house is, it falls in the moderately priced class, having cost under \$35,000 to build. Further economy was unexpectedly obtained through the use of sheltering arches and the vast glass expanse, which takes in so much solar heat that even during the heavy Minnesota winters the furnace often shuts itself off for almost half the day. In summer, as the sun swings north, the orientation of the house makes maximum use of shade.

The site Mr. Hustad chose was a steep hillside shaded with magnificent trees. These have been left undisturbed as much as possible and the rustic character of the land has been preserved, emphasizing the natural beauty of the views and giving, in an area which is actually thickly settled, a sense of privacy invaluable to people who live in a house of glass.

Having to adapt to a 35-degree slope, Mr. Hustad designed his house as a split-level with bedrooms at the top, living room at the middle level and family room, dining area and kitchen at the bottom level.

When the house was still in the planning stage he felt sure his vaulted design would accomplish his aims and give a feeling of spaciousness and grace. Having tested the theory in practice, his family agrees. The arched house has already won one midwestern design competition and much admiring attention.



View of the living room, with Mr. and Mrs. Hustad on the balcony beyond. The airy, arched ceiling has, in the words of the architect, "a soothing effect."



Another view of the living room. The solid wall, contrasting with the glass area, is actually a deep closet, cantilevered beyond exterior wall, so that no space will be taken from living room.

Say Cheese!

Pretty as a picture, these cheese dishes, and they all reflect the flavor appeal of their primary ingredient. How versatile cheeses are for those who have learned to exploit their distinctive flavors... alone or in combination with other delicacies. We hope these tempting suggestions encourage you to include cheese imaginatively... even daringly... in your own creative cookery

Clockwise from top left: French bread, assorted cheeses, tub butter, Chicken Divan, Camembert Salad, apple-pear salad and Creamy Dressing.



MULTI-CHEESE BLENDIP

To Prepare: 10 min.

- 2 oz. Cheddar cheese, grated
- 2 oz. Blue cheese, crumbled
- 2 oz. Port du Salut (Trappist) cheese, cut in pieces
- 2 oz. cream cheese, cut in pieces
- 1/4 cup butter, cut in pieces
- 1/4 cup thick sour cream
- 1/4 teaspoon salt
- 1 tablespoon sherry
- 1/4 teaspoon Tabasco
- 1/4 teaspoon Worcestershire sauce
- 1 small clove garlic, minced

Using an electric mixer, beat all ingredients together until light and creamy. Chill thoroughly. Serve with a ray of assorted crackers.

About 2 1/4 cups dip

CHICKEN DIVAN

To Prepare: 25 min.

- 1 1/2 lbs. broccoli or 2 10-oz. pkgs. frozen broccoli spears
- 3 chicken breasts, cooked, skinned, boned and sliced
- 1/4 cup butter
- 1/4 cup flour
- 1/2 teaspoon salt
- 2 cups chicken broth
- 1/4 teaspoon marjoram
- 1/4 cup crumbled Blue cheese
- 1/4 cup whipping cream, whipped
- 1 cup shredded Parmesan cheese

1. Set out six shallow ramekins.
2. Cook broccoli until just tender; drain.
3. Heat butter in a saucepan. Blend in the flour and salt. Heat until mixture bubbles. Remove from heat.
4. Add the chicken broth gradually, stirring constantly. Bring rapidly to boiling and cook about 2 min., or until sauce thickens slightly. Remove from heat. Add the marjoram and Blue cheese and stir rapidly until cheese is melted. Blend in the whipped cream.
5. Divide broccoli among the six ramekins. Using one-half of the sauce, spoon some of it over each portion of broccoli. Top each serving with slices of the cooked chicken.
6. Blend 1/2 cup of the Parmesan cheese into remaining sauce. Spoon sauce over chicken and sprinkle with remaining Parmesan cheese and paprika.
7. Put ramekins in broiler 4 in. from source of heat for 3 min., or until tops are lightly browned. Serve hot.

6 servings

CHEESE FANS

To Prepare: 30 min.

To Bake: 10-15 min.

- 2 cups sifted flour
- 1 tablespoon baking powder
- 1 teaspoon salt
- 1/2 cup lard, hydrogenated vegetable shortening, or all-purpose shortening
- 1/2 cup milk
- Softened butter
- 1 cup (4 oz.) grated sharp Cheddar cheese

1. Lightly grease twelve 2 1/2-in. muffin-pan wells.
2. Sift the first three ingredients together into a bowl. Cut in the lard with a pastry blender or two knives until mixture resembles coarse corn meal. Make a well in center of mixture. Add the milk and stir with a fork until dough follows fork.
3. Gently form dough into a ball and put on a lightly floured surface. Knead lightly with finger tips 10 to 15 times. Roll into 12 x 10-in. rectangle, 1/4 in. thick. Spread with butter. Cut into 5 lengthwise strips.
4. Sprinkle four strips with the grated cheese. Stack the four strips; top with the remaining strip, buttered-side down. Cut into 12 equal sections. Place one section cut-side up in each muffin-pan well. Brush tops with melted butter.
5. Bake at 450°F 10 to 15 min., or until golden.

1 doz. Cheese Fans

SWISS CHEESE APPETIZER TARTS

To Prepare: 40 min.

To Bake: 10-15 min.

- Pastry for 2-crust pie (your favorite recipe or a prepared mix)
- 1 1/2 teaspoons butter
 - 2 tablespoons finely chopped onion
 - 1/4 cup (3 oz.) grated Swiss cheese
 - 1 egg, slightly beaten
 - 1/4 cup thick sour cream
 - 1/4 teaspoon prepared mustard
 - 1/4 teaspoon salt
 - Few grains cayenne pepper
 - 1 tablespoon butter, melted

1. Twenty-four 1 3/4-in. muffin-pan wells (1 in. deep) will be needed.
2. Prepare the pastry; divide into two balls. On a lightly floured surface, roll each ball of pastry 1/16 to 1/8 in. thick; cut 3-in. rounds and fit carefully into the muffin-pan wells so that dough is not stretched. Press edges against rims with fork. Prick pastry. Press edges against rims with fork. Prick pastry.
3. Bake at 450°F about 10 min., or until pastry is golden. Remove pastry shells to a baking sheet.
4. Heat the butter in a small skillet. Add the onion and cook over medium heat, stirring occasionally. Add the onion to the grated cheese and mix thoroughly.
5. Blend together thoroughly the egg, sour cream, mustard, salt and cayenne pepper. Stir in the cheese mixture and spoon about 2 teaspoons into each tart shell. Drizzle with melted butter. Sprinkle with nutmeg.
6. Bake at 350°F 10 to 15 min. Serve piping hot.

2 doz. tarts

CAMEMBERT SALAD WITH CREAMY DRESSING

To Prepare: 10 min.

- 1/4 cup thick sour cream
 - 2 tablespoons chili sauce
 - 1 tablespoon lemon juice
 - 1 teaspoon sugar
 - 1/4 teaspoon salt
 - Few grains white pepper
 - 1 small head lettuce
 - 1/4 lb. Camembert cheese, cut in pieces
 - 1/4 cup (3 oz.) shredded sharp Cheddar cheese
1. Blend together for the dressing the first six ingredients. Chill until ready to use.
 2. Arrange lettuce leaves on chilled salad plates. Shred remaining lettuce and toss lightly with the cheeses. Spoon onto lettuce. Serve with the dressing.

4 servings

DUTCH APPLE PIE

To Prepare: 30 min.

To Bake: 45 min.

- Pastry for 1-crust 9-in. pie (your favorite recipe or a prepared mix)
- 3 to 4 (about 1 lb.) tart cooking apples
 - 1 cup sugar
 - 3 tablespoons flour
 - 1/2 teaspoon salt
 - 1/2 teaspoon ground cinnamon
 - 1/4 teaspoon ground nutmeg
 - 1 egg, slightly beaten
 - 1 cup whipping cream
 - 1 1/4 teaspoons vanilla extract
 - 4 teaspoons butter
 - 1/2 cup (about 3 oz.) walnuts, coarsely chopped
 - 1/4 cup (3 oz.) shredded sharp Cheddar cheese
1. Prepare pastry (do not bake) and set aside.
 2. Wash, quarter, core, pare and thinly slice the apples. Turn apple slices into pastry shell.
 3. Mix together the sugar, flour, salt and spices.
 4. Blend together the egg, cream and extract. Add sugar mixture gradually, mixing well; pour over apples. Dot with butter. Sprinkle nuts over top.
 5. Bake at 450°F 10 min. Reduce heat to 350°F and bake 35 to 40 min. longer, or until apples are tender.
 6. Remove from oven and immediately sprinkle cheese over top. Serve warm with whipped cream.

One 9-in. pie



Golden Perfect Corn Bread

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Never dry or crumbly...won't stick to the pan...wonderful flavor, too. All this and no bowl or pan to wash! The reason? There's a throw-away Mixing Bag and Baking Pan in every box of Aunt Jemima Corn Bread Easy-Mix. Add only egg and milk, blend in the mixing bag, and bake in the special pan. Such Corn Bread! Makes the simplest meal taste as though you had cooked and cooked! Keep several boxes on hand, for unexpected guests, Sunday suppers, too.

For spicy oatmeal bread—fruit or nut breads, too—Aunt Jemima Oatmeal Bread Easy-Mix. Comes with mixing bag, baking pan, and recipe folder for delicious snack breads.



For cinnamon coffee cake—really homemade—Aunt Jemima Coffee Cake Easy-Mix. Comes with mixing bag, baking pan and delicious cinnamon topping. Also recipes for other toppings.

Aunt Jemima Easy-Mix

Give the United Way

What's New In Books, Movies & Records



Georg Solti caught in a dramatic pose during rehearsal for *DAS RHEINGOLD*.

WOLFE AT QUEBEC—Christopher Hibbert has done a brilliant job of historical reconstruction on the Battle of Quebec. The reader gets an almost eye-witness account of the campaign: the English caught unawares by French fire ships; neurotic, glory-bent General James Wolfe, with incredible luck, blocking the French; and, finally, the actual siege, which has been called one of the epics of military history. (World, \$4.50)

HOW TO LIVE THROUGH JUNIOR HIGH SCHOOL—A very practical, down-to-earth guide for parents with average adolescents. Written by Eric W. Johnson, principal of Germantown Friends Junior High School, in Philadelphia. The advice he gives is drawn from his own extensive experience and the findings from questionnaires sent to teachers and students. He discusses students' relationships with their families, study habits, sex education, social habits and other familiar problems, e.g., telephone, smoking, lipstick... (Lippincott, \$3.95)

DEVIL'S ADVOCATE—In the little Italian town of Gemello Minore, miraculous incidents were connected with the deceased Giacomo Nerone, and Monsignor Meredith, representing the church was sent to find out if he deserved to be a candidate for sainthood. Upon inquiring among those who had known Giacomo, he discovers that all of them are afraid of the past and of what he might find out. The Monsignor uncovers the truth and, in doing so, he learns a lesson in love and finds a new meaning in his life. By Morris L. West. (Morrow, \$3.95)

NO BUT I SAW THE MOVIE—Over two dozen hilarious sketches by Peter De Vries about himself, other husbands and wives, neighbors and lovers. Samples from the choice contents: "Jam Today" (a jazz jam session at a neighbor's home), "They Also Sit" (the baby sitters he has known), "From There to Infinity" (escapade of a would-be writer). (Signet, 35c)

FUN FOR THE FAMILY—Want to try some brain twisters? Or magic stunts? How good a detective are you? Whether it's to liven up a party, keep the young amused or pass a quiet evening at home, this book offers hundreds of games, puzzles and magic tricks. Edited and compiled by Jerome S. Meyers. (PermaBooks, 35c)

RECORDS

THREE wonderful albums are being issued this month for opera-lovers. RCA, using a new deluxe form of packaging, presents Mozart's **MARRIAGE OF FIGARO** and Verdi's **FORCE OF DESTINY**. **FIGARO** is sung by Giorgio Tozzi, Roberta Peters and several other famous voices joining the Vienna Philharmonic to create one of the

finest performances yet heard. The Verdi opera is also studded with stars, almost all from the Metropolitan—Leonard Warren, Zinka Milanov, Giuseppe Di Stefano and others. The third magnificent offering is Wagner's **DAS RHEINGOLD** (London.) On this release conducted by Georg Solti, Kirsten Flagstad and George London have attained new vocal heights. Hearing is believing.

VICTOR BORGE: CONCERT FAVORITES—Probably one of the most versatile and imaginative musicians on the popular scene is humorist Borge. Here he proves his ability as conductor as well as pianist. With selections from Chopin, Tchaikovsky, Kurt Weill, Schubert and Strauss, this record is a real family charmer. (Columbia)

RACHMANINOFF'S PIANO CONCERTO NO. 1 on one side and **TCHAIKOVSKY'S CONCERT FANTASIA** on the other allow Peter Katin to display his remarkable virtuosity. Both of these works have the charm and brilliance of Russia's romantic period. (London)

L'ARLESIENNE SUITES NOS. 1 AND 2—A truly entertaining album. Bizet's lovely melodies, vigorous military cadences and animated dances endear him to all. (RCA). Also on this disc is **CHABRIER'S ESPANA RAPSODIE**.

PIAF—In her latest Capitol release, French torch singer Edith Piaf shows that she still has the old dynamite. Singing an all-French program with gusto, she warms the heart.

GERSHWIN IN BRASS—A revival of Gershwin has brought out some real talent. This features veteran classical-brass players like Mel Davis, Urbie Green, Harvey Phillips and Jimmy Chambers, all of them old Gershwin hands. May be a real collector's item. (Everest)

ZINO FRANCESCATTI playing **MOZART'S VIOLIN CONCERTI NOS. 3 AND 4**, reveals all of the fire that gained him his reputation. The lyrical perfection of these two pieces make them constant favorites. (Columbia)

AN EVENING WITH LERNER AND LOEWE—The music of "Brigadoon," "Paint Your Wagon," "Gigi" and "My Fair Lady" are beautifully recorded on two RCA discs. The voices are those

Joan Crawford and Brian Aherne strike up a conversation which leads to romance in **THE BEST OF EVERYTHING**.



of Robert Merrill, Jan Peerce, Jane Powell and Phil Harris. And the diction is so good, for a change, you can catch all of the lyrics.

MOVIES

BUT NOT FOR ME—Clark Gable is extremely funny as an aging theatrical producer, who falls in love with a girl thirty years his junior, and then is won back by his ex-wife. Gable, playing a man his own age is well supported by Carroll Baker and Lilli Palmer.

PILLOW TALK—A delightful farce about a song writer (Rock Hudson) and an interior decorator (Doris Day), who become enemies without ever meeting one another, simply by sharing a party line. When Hudson finds out that his best friend (Tony Randall) has fallen in love with Doris, he kidnaps her one night and carries her off—still in pajamas...

THE FBI STORY—An interesting documentary on the function of the Federal Bureau of Investigation during the past three decades. James Stewart, portraying one of its outstanding agents is involved with almost every major hoodlum and crime—"Baby Face" Nelson, John Dillinger, "Machine Gun" Kelly, the German espionage agents and the Communist spies.

THE MOUSE THAT ROARED—This technicolor British import starring Jean Seberg and Peter Sellers is a satire on international affairs. A tiny mythical kingdom in Europe, The Duchy of Grand Fenwick, declares war on America... and wins! Versatile strategist Sellers plays three roles: prime minister, leader of the army and grand duchess—repeat, duchess.

THE BEST OF EVERYTHING—Career girl Joan Crawford and her friends start out with the "best"—high hopes and promising jobs in a big publishing house. Their opportunities slip one by one, and each life goes from bad to worse. Here are the loves and frustrations of a group of ambitious people—and fine performances by Hope Lange, Suzy Parker, Louis Jourdan and Brian Aherne.

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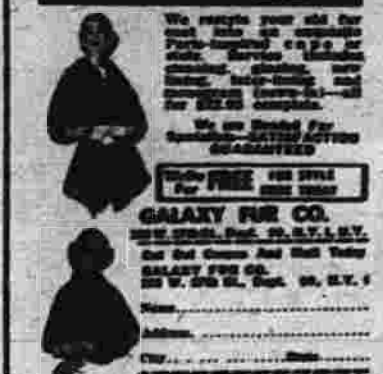
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A BIRD WATCHER STRIKES BACK

The Crazy People With The Field Glasses Note Odd Traits In Others



BY AURELIA REIGNER

ONE SUNDAY afternoon this fall, as I was ecstatically identifying a yellow-bellied sapsucker, I heard a passing youngster ask, "Mommy, what is that lady doing?" "Sh-h-h," came the answer. "She is a crazy bird watcher."

To an old hand like me this was no shock. I accept the classification cheerfully. But I do have an urge to point out that there are a lot of people whom bird watchers find pretty funny, too. These people fall into several general classes.

There are the people who have, themselves, unexpectedly seen a bird and, on meeting me, seize the opportunity to have it identified. "Oh," says Miss Prichett, "I saw a bird only last week. Do tell me what it was. It was little, and it was yellowish, and it was up in a tree."

"Can you tell me any more?" I ask as patiently as I can. "How little was it? Three inches? Ten inches?" "That's right," she agrees. "Three inches or ten inches." "Was it yellow all over," I go on, "or only underneath?" "Well," she says uncertainly, "it was yellowish or pinkish underneath, but it flew away before I saw the topside."

Unfortunately I can't identify this little fellow, and Miss Prichett goes away with an expression that shows clearly I'm not much of a bird watcher after all.

Another group of crazy people really want to know. I know what I am in for when Mrs. Gushmore grabs my arm and babbles.

"You must come out to my place! We have every bird imaginable there. Hundreds of birds! Can you come Wednesday?"

It is sure to be a day during the short spring migration when I am dying to go to a favorite spot for seeing unusual birds, but I will have to go to her place and count two hundred starlings, three hundred English sparrows, fifty crows, with an occasional catbird, robin and song sparrow thrown in.

Then there are the people who are always seeing rare birds they can't identify. Up comes Mr. Sprocket in a dither.

"Say, I had an unusual bird in my yard this morning. Maybe you can help me with it. It was

about nine inches long, all red, with a crest, and it whistled."

"Oh," I assure him brightly, "that must have been a fine cardinal."

"Cardinal, nothing!" he comes back indignantly. "I know a cardinal when I see one. I see them all the time. This bird was much redder. Its crest was taller. It whistled louder. I have hunted all through Peterson's guide and this bird isn't in it."

"Oh—sorry, I must dash for my train."

Continued on page 33



New Yorkers were **SHOCKED** By The Recent **EXPOSE** of **PATENT MEDICINE PRACTICES** Now You Too Can Learn How To **SAVE...**

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A recent public service study of Patent Medicines in one of New York's leading evening newspapers, devoted one entire installment to VITAMINS and disclosed many interesting highlights about the sale of Vitamins and Vitamin-Mineral combinations.

One of the startling revelations in this frank article was the wide variance of Vitamin prices.

The following three paragraphs taken from the series, as it appeared, are of particular concern to everyone buying Vitamins.

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"The list of ingredients in a Vitamin compound is one thing the consumer can almost always depend on to be correct. Any company which fails to label the bottle with the exact formula and amount (or unit strength) of each ingredient risks a seizure by the U.S. Government.

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Following publication of the installment we received hundreds of phone calls requesting copies of the Hudson Vitamin Catalog.

This interest prompted us to tell the entire nation our story.

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Here are two examples of Hudson Vitamin savings: a very popular multi-vitamin and mineral formula (sold nationally for \$19.50 by door to door salesmen) is sold for only \$5.95 through the Hudson Vitamin Catalog, under the trade name of Vitazets.

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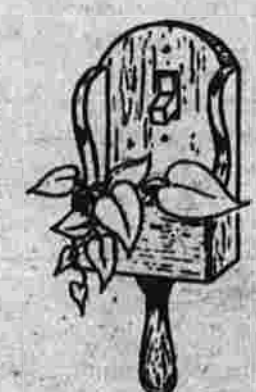


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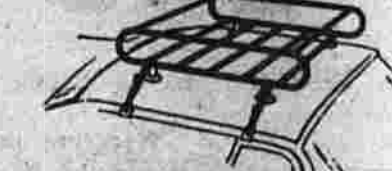
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BIRD WATCHER

Continued from page 30
There are also the people who have seen a rare bird they did identify. Take, for instance, my friend who found an albatross in his back meadow in Pennsylvania, where a polar bear would be just as likely.
"H'm," I said, trying to think of something at all similar that he might have seen, "I'm surprised that a herring gull would wander that far from a river."
"Oh, this was far bigger than a gull. I thought at once that it must be an albatross, so I looked in the dictionary and there was the picture, just like my bird."
"But," I argued, "albatross are ocean birds, and not even of the North Atlantic."
"Sure," he said, "that's why I'm telling you about this—because it is so rare."
By then I realized that I wasn't going to get that bird away from him, so I said, "Oh." Every time I visit that farm we take a walk and he proudly points out, "There is the place where I found the albatross."
What bothers me is that I am afraid he is having more fun out of birds than I am. Hang it all, I have no albatross on my bird list!

I have a stork, though. In Denmark, while I was on a bus trip to Hamlet's Castle, the bus driver pointed out a stork's nest on a roof. No storks were showing at the moment and at no other place on my trip would it be possible for me to see storks. I mentioned to the young woman sitting beside me that I would like to rent a car and come back to this town the next day. She said she knew nothing about birds but it sounded like fun and she would like to come along. So the next morning we rented a Volkswagen and drove to Hillersd, stopping for photographs and birds along the way. Once in Hillersd we could not find the correct roof. Luckily my companion knew a little Norwegian. She kept stopping pedestrians and asking, "Where is the home of the big bird?"
Some gave her vague looks and some made gesticulations that we failed to follow. Finally, at a garage, a man said, "Oh, you mean stork."
It turned out that the Danish word for stork is stork! This man jumped on a motorcycle and conducted us to a nest on a low roof. The storks were at home and we had wonderful views of them.

To get back to my list of crazy non-bird watchers, there are people who want to know what you do with the birds after you find them. Bring them back alive, or stuff them? Take pictures? Just look at them? What makes it a hobby, if you don't bring anything home?
Mountain climbers don't bring the mountain back, but no one objects to that.



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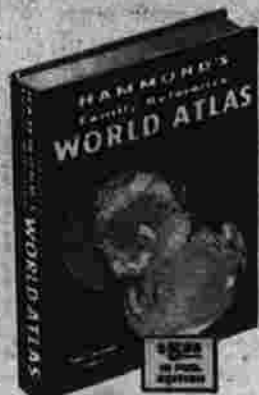
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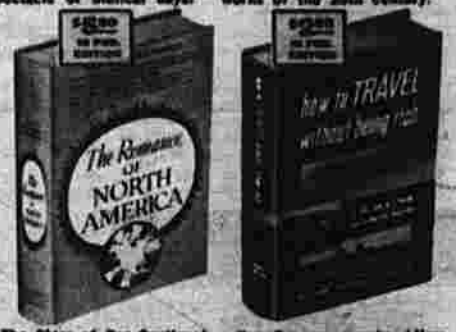
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